# harness

# Brand Guidelines

# Hello.

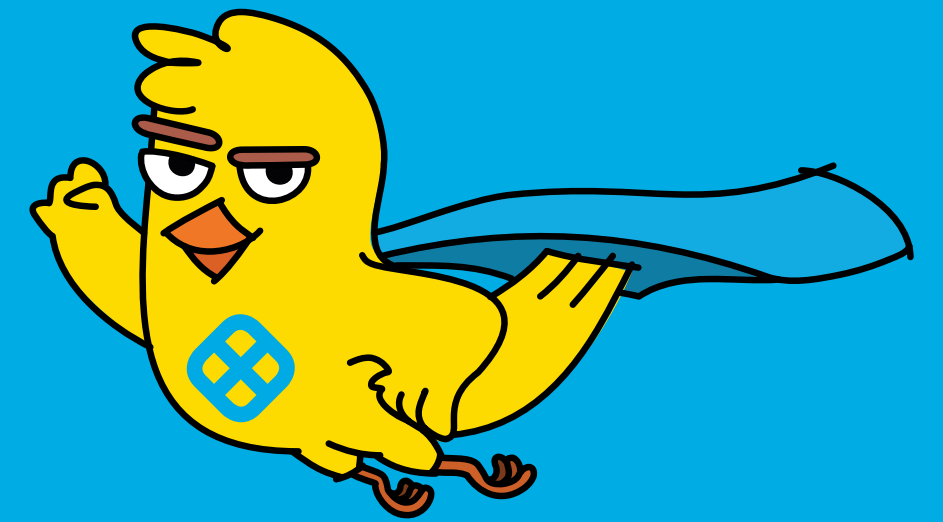## We're happy you're here

# Table of content

# Logo
# Guidelines

# Primary Logo

The logo for Harness features a blue losange-shaped icon with a clean, intersecting "X" in the center, resembling a safety net. The design symbolizes trust, security, and innovation, with the blue color evoking reliability and a tech-forward vision.

# Logo Spacing

In this section, we outline best practices for using the Harness logo and provide helpful examples to ensure consistent and effective brand representation.

# Logo Usage

Use the Harness logo in its original proportions and colors, ensuring it is clear and legible on all backgrounds. Always maintain sufficient spacing around the logo to preserve its visibility and impact.

We leave a clear space, known as the exclusion zone, around the logo. No text or graphic element should encroach on the exclusion zone. This ensures that the logo won't clash with other elements and preserves its legibility.

**The size of this exclusion zone is defined as the size of the 'Waffle' in the logo.**
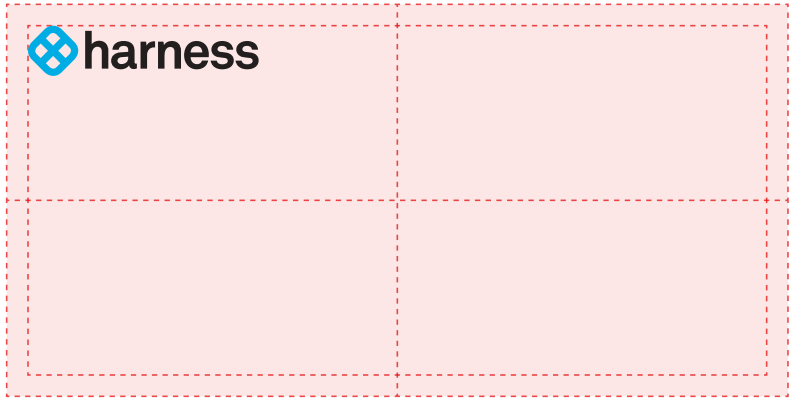
Do...

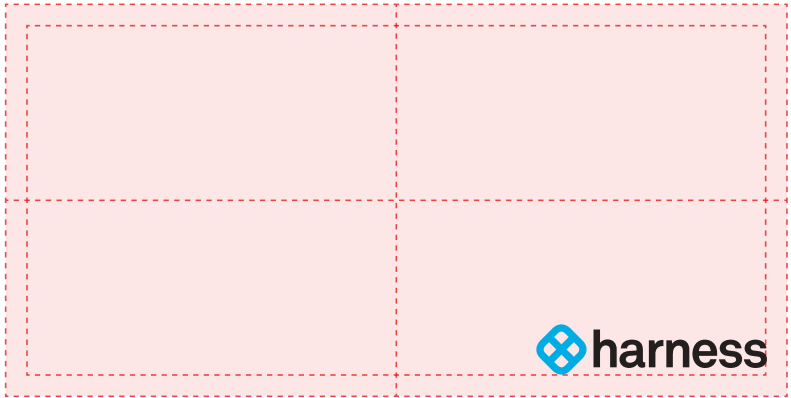Ensure that there is enough breathing space around the logo

100px

The minimum logo size for digital use is 100px

40mm

The minimum size for print use is 40mm

We recommend in most cases to place the logo on the top left/right or bottom left/right corners

In cases where there isn't typographic composition, you can place the logo in the center

Logo on black background

Logo on white background

Logo on blue background

# Incorrect Logo Usage

Do not alter the logo's colors, shape, or design. Avoid stretching, rotating, or distorting the logo in any way, and never place it on cluttered or low-contrast backgrounds that reduce its clarity.

Use logo in vertical layout

Change the size of the icon or the text disproportionately
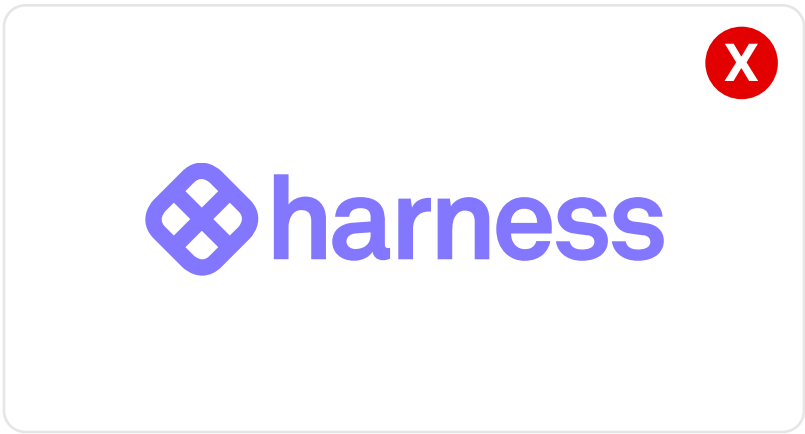
Rotate or distort logo

Outline logo

Apply effects on the logo

Recolour logo

Use logo on coloured or image background that is hard to read

# Harness Pride Variation

The Harness logo can be adapted to include rainbow colors in celebration of Pride, symbolizing inclusivity and support for the LGBTQ+ community. This variation should be used on our website and social media account's profile.

# Harness Module Lock-up

When presenting our Harness modules, we always show our logos side by side. With the Harness logo on the left, separated by a thin vertical line, using half of the Harness icon, to define the spacing.

Logos should be visually balanced.

**Harness logo co-branded with Modules**



⊗ **harness** | Continuous Delivery & GitOps

⊗ **harness** | Continuous Integration

⊗ **harness** | Chaos Engineering

⊗ **harness** | Security Testing Orchestration

⊗ **harness** | Cloud Cost Management

⊗ **harness** | Feature Management & Experimentation

**Do not...**



⊗ **harness**
Continuous Integration

Use place logos in vertical layout



Continuous Integration | ⊗ **harness**

Place module logo before Harness logo

# Partnership Lock-up

Harness works and collaborates with many partners. The partnership lock up is used for communication and marketing around approved Harness partnerships.

Harness logo is the dominant brand used in our communications. When two logos are present, we add a clear space between them, equal to the size of our harness shape, and divide this space in half by a thin vertical line.

Always pay attention to the visual ratio between the two logos. Both logos should feel equal in size. Partner logos should be center aligned in the horizontal lock up.



Do not...



Use place logos in vertical layout

Place partner logo before Harness logo

# Our Modules

# Our Modules

In the fast-paced world of enterprise solutions, our growing suite of product modules showcases innovation and adaptability. Each module reflects our dedication to meeting complex business needs, enhancing functionality, and streamlining operations. This expansion allows enterprises to customize solutions for their evolving challenges, scale efficiently, and boost success. Every new module strengthens our commitment to creating a dynamic, future-ready ecosystem.

## Logo Inspiration

The Continuous Delivery logo combines a hexagon, symbolizing the structured and reliable nature of infrastructure, with an infinity symbol representing the continuous cycles of integration and deployment in DevOps. This design reflects the seamless integration of both worlds.

# Continuous Delivery & GitOps
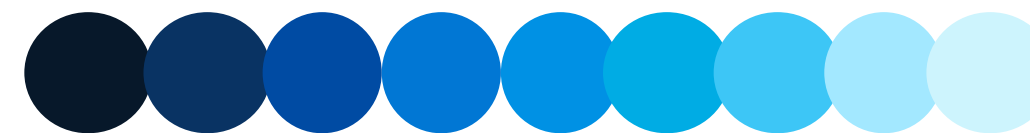
PS. expanded color palette

# Logo Inspiration

The Continuous Integration logo was directly integrated from the existing Drone.io logo.



Continuous
Integration

PS. expanded color palette

# Logo Inspiration

The Feature Flags logo features a tilted square with rounded corners, conveying flexibility and adaptability. Within the square, a flag symbolizes control and customization, highlighting the ability to dynamically manage and adjust features in software development.

# Feature Flags

PS. expanded color palette

## Logo Inspiration

The Cloud Cost Management logo features a cloud shape, symbolizing cloud computing and storage. Inside the cloud, a line forms a dollar sign, representing the focus on monitoring and optimizing costs associated with cloud services. This design emphasizes the importance of financial efficiency and effective resource management in the cloud environment.

# Cloud Cost Management

PS. expanded color palette

## Logo Inspiration

The Service Reliability Management logo features a circle with three lines, resembling a target, symbolizing precision and a focus on service reliability. At the center of the target is a check mark, representing the achievement of reliability goals and assurance of high-quality, dependable service performance. This design captures the essence of effectively monitoring and maintaining service reliability.

# ServiceReliability Management

PS. expanded color palette
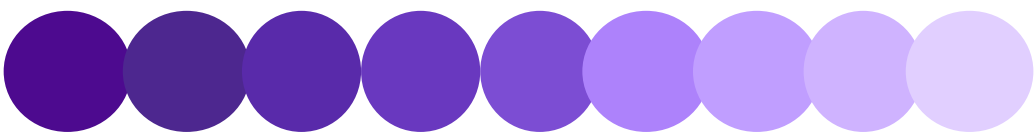
## Logo Inspiration

The Security Testing Orchestration logo features a shield, representing protection and defense. Inside the shield is a magnifying glass, symbolizing the thorough examination and analysis involved in security testing. This design emphasizes the orchestration of robust security measures through detailed inspection and proactive threat detection.

# Security Testing Orchestration

PS. expanded color palette
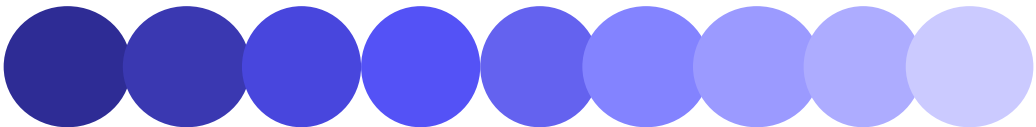
## Logo Inspiration

The Chaos Engineering logo features multiple lines representing different experiments originating from various angles and directions outside the triangle. These lines, intentionally non-symmetrical and non-parallel, subtly convey a sense of chaos through a minimalist design.

Chaos
Engineering

PS. expanded color palette
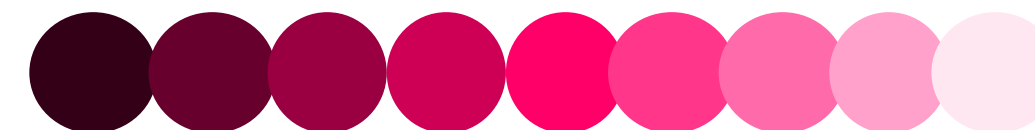
## Logo Inspiration

The Software Engineering Insights logo features a circle with a central dot, representing a core idea or focal point. Three lines radiate from the dot, symbolizing the flow of insights, knowledge, and data outward, highlighting the process of extracting valuable information to drive informed decisions in software engineering.

# Software Engineering Insights

PS. expanded color palette

## Logo Inspiration

The Supply Chain Security logo features a shield, symbolizing protection and defense. Inside the shield, a network of interconnected dots and lines forms a chain, representing secure and continuous linkages within the supply chain. This design emphasizes the importance of safeguarding every connection to ensure overall security and integrity.

# Supply Chain Security

PS. expanded color palette

## Logo Inspiration

The Infrastructure as Code Management logo features a trapezoid shape, symbolizing stability and structure. Inside the trapezoid is an organizational chart, representing the structured and hierarchical nature of managing infrastructure through code. This design emphasizes automation, clarity, and control in orchestrating infrastructure resources.

# Infrastructure as Code Management

PS. expanded color palette

## Logo Inspiration

The Internal Developer Portal logo features a rounded square, symbolizing a centralized and user-friendly interface. Within the square, a series of lines and abstract shapes represent the flow of data and resources, illustrating how the portal consolidates and organizes vital information for developers, streamlining access to tools, documentation, and services.

# Internal Developer Portal

PS. expanded color palette

# Logo Inspiration

The Database DevOps logo features a container, symbolizing the storage and management of data. Wrapped around the container is an infinity sign, representing the continuous integration, deployment, and automation processes that define DevOps. This design highlights the seamless and ongoing collaboration between database management and DevOps practices.

# Database DevOps

PS. expanded color palette

## Logo Inspiration

The Cloud Developer Environment logo features a cloud, symbolizing cloud-based development. Inside the cloud is a terminal code sign, representing the coding and development activities hosted in the cloud, emphasizing flexibility, scalability, and modern development practices.

# Cloud Developer Environments

PS. expanded color palette
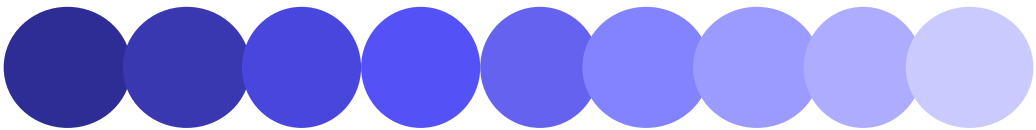
# Logo Inspiration

The Artifact Registry logo features a hexagon, symbolizing structure and security. Inside the hexagon is a 3D cube, representing the stored artifacts, with lines around it signifying the organized management and distribution of these artifacts within the registry. This design highlights the reliability and efficiency of the artifact management system.

**Artifact Registry**

PS. expanded color palette

# Logo Inspiration

The Incident Response Orchestration logo features a rounded square, representing a structured and coordinated approach. Inside the square is a siren symbol, signifying the urgency and alertness required in incident response. This design emphasizes the orchestration and swift management of incidents to maintain security and stability.

**Incident Response**

PS. expanded color palette
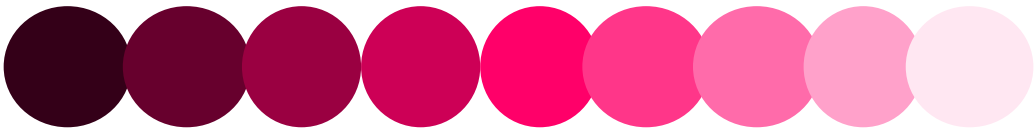
## Logo Inspiration

The Feature Management and Experimentation logo combines elements from both feature flag and Split logos. It features a tilted rounded square, symbolizing flexibility and innovation. Inside, two merging flags represent the unification of feature management and experimentation, highlighting seamless integration and collaborative testing to optimize and control feature rollouts.

# Feature Management & Experimentation
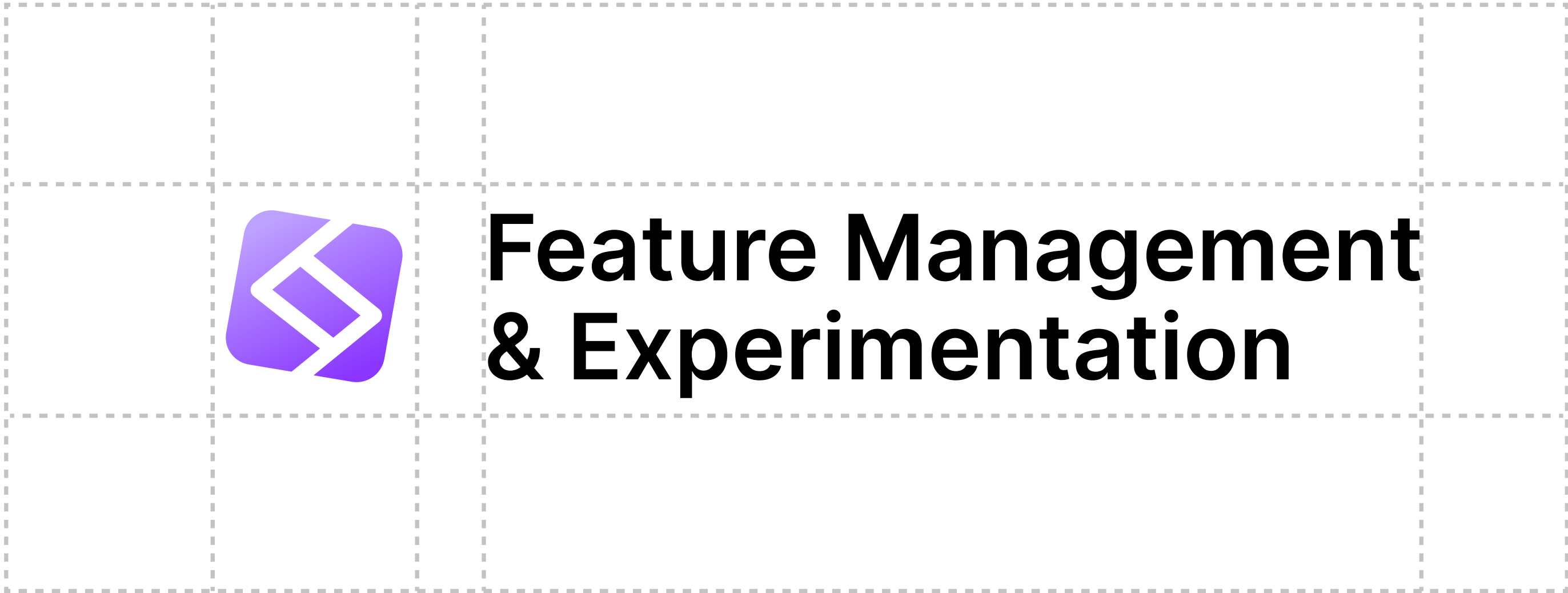
PS. expanded color palette
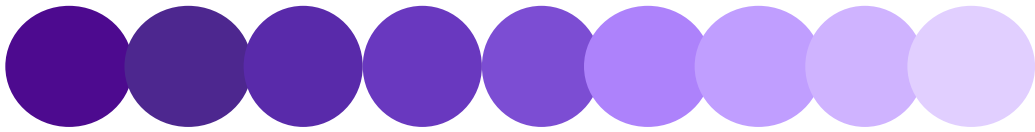
# Colors

# Color Palette

Our color palette is a key element of our brand identity. It consists of three main groups: primary, secondary, and module colors.

**Primary Color Palette**

The primary color palette is made up of blues that are uniquely Harness. All of the colors in our primary color palette can be used together. This helps to establish a strong and recognizable visual identity for our brand.

Please adhere to the relevant values and codes for the colors at all times to maintain consistency.

For print cases, please use CMYK or PANTONE codes provided.

If these colors are used as background, please ensure that there is contrast and legibility for the text used.

## Brand Color

| Primary 1 | Primary 2 | Primary 3 | Primary 4 | Primary 5 – Brand |
|---|---|---|---|---|
| **WEB HEX #EFFBFF** | **WEB HEX #CDF4FE** | **WEB HEX #A3E9FF** | **WEB HEX #3DC7F6** | **WEB HEX #00ADE4** |
| RGB (239, 251, 255) | RGB (205, 244, 254) | RGB (163, 233, 255) | RGB (61, 199, 246) | RGB (0, 173, 228) |
| CMYK (5, 0, 0, 0) | CMYK (18, 0, 0, 0) | CMYK (30, 0, 0, 0) | CMYK (60, 0, 0, 0) | CMYK (70, 12, 0, 0) |

| Primary 6 | Primary 7 | Primary 8 | Primary 9 | Primary 10 |
|---|---|---|---|---|
| **WEB HEX #0092E4** | **WEB HEX #0278D5** | **WEB HEX #004BA4** | **WEB HEX #0A3364** | **WEB HEX #07182B** |
| RGB (0, 146, 228) | RGB (2, 120, 213) | RGB (0, 75, 164) | RGB (10, 51, 100) | RGB (7, 24, 43) |
| CMYK (75, 33, 0, 0) | CMYK (80, 50, 0, 0) | CMYK (100, 80, 0, 0) | CMYK (100, 86, 34, 23) | CMYK (92, 79, 53, 68) |

## Pantone Matching System

| Primary 1 | Primary 2 | Primary 3 | Primary 4 | Primary 5 | Primary 6 | Primary 7 | Primary 8 | Primary 9 | Primary 10 |
|---|---|---|---|---|---|---|---|---|---|
| **PMS** | **PMS** | **PMS** | **PMS** | **PMS** | **PMS** | **PMS** | **PMS** | **PMS** | **PMS** |
| N/A | N/A | 305C | 306C | 306C | 279C | 660C | 2945 C | 534 C | N/A |

# Extended Color Palette

## Grayscale

**Grayscale 100**
**WEB HEX #F3F3FA**
RGB (243, 243,0)
CMYK (18, 0, 0, 0)

**Grayscale 200**
**WEB HEX #D9DAE5**
RGB (217, 218, 229)
CMYK (30, 0, 0, 0)

**Grayscale 300**
**WEB HEX #B0B1C3**
RGB (176, 177, 195)
CMYK (60, 0, 0, 0)

**Grayscale 400**
**WEB HEX #9293AB**
RGB (146, 147, 171)
CMYK (70, 12, 0, 0)

**Grayscale 500**
**WEB HEX #6B6D85**
RGB (107, 109, 133)
CMYK (5, 0, 0, 0)

**Grayscale 600**
**WEB HEX #4F5162**
RGB (71, 81, 98)
CMYK (18, 0, 0, 0)

**Grayscale 700**
**WEB HEX #383946**
RGB (56, 57, 70)
CMYK (30, 0, 0, 0)

**Grayscale 800**
**WEB HEX #22222A**
RGB (34, 34, 42)
CMYK (60, 0, 0, 0)

**Grayscale 900**
**WEB HEX #0B0B0D**
RGB (11, 11, 13)
CMYK (70, 12, 0, 0)

**Grayscale 1000**
**WEB HEX #1A1A1A**
RGB (26, 26, 26)
CMYK (60, 0, 0, 0)

# Module Color Palette

Each of our Harness modules has a specific color palette that reflects its unique identity and purpose. When creating assets for a specific module, the respective module color palette can be used independently, in addition to or in conjunction with our primary color palette.

The module-specific color palette should be used consistently across all materials related to that module, helping to reinforce the module's identity and purpose.

| 300 | 300 | 300 | 300 | 300 | 300 | 300 | 300 | 300 |
|---|---|---|---|---|---|---|---|---|
| WEB HEX #30841F | WEB HEX #0672B6 | WEB HEX #6938C0 | WEB HEX #9A0041 | WEB HEX #24807F | WEB HEX #C05809 | WEB HEX #1947EC | WEB HEX #B60202 | WEB HEX #5E2CE0 |
| RGB (48, 132, 31) | RGB (6, 114, 182) | RGB (105, 56, 192) | RGB (154, 0, 65) | RGB (36, 128, 127) | RGB (6, 114, 182) | RGB (25, 71, 236) | RGB (182, 2, 2) | RGB (94,44, 224) |
| CMYK (80, 24, 100, 10) | CMYK (90, 50, 0, 0) | CMYK (72, 82, 0, 0) | CMYK (28, 100, 60, 20) | CMYK (80, 30, 50, 8) | CMYK (90, 50, 0, 0) | CMYK (85, 72, 0, 0) | CMYK (20, 100, 100, 10) | CMYK (80, 75, 0, 0) |

| 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 | 200 |
|---|---|---|---|---|---|---|---|---|
| WEB HEX #5FB34E | WEB HEX #2BB1F2 | WEB HEX #AE82FC | WEB HEX #FF006A | WEB HEX #01C9CC | WEB HEX #EE8625 | WEB HEX #4791FF | WEB HEX #CD4343 | WEB HEX #A652F9 |
| RGB (95, 179, 78) | RGB (43, 177, 242) | RGB (174, 130, 252) | RGB (255, 0, 106) | RGB (1, 201, 204) | RGB (238, 134, 37) | RGB (71, 145, 255) | RGB (205, 67, 67) | RGB (166, 82, 249) |
| CMYK (68, 4, 95, 0) | CMYK (65, 15, 0, 0) | CMYK (42, 51, 0, 0) | CMYK (0, 98, 33, 0) | CMYK (67, 0, 26, 0) | CMYK (3, 57, 100, 0) | CMYK (66, 41, 0, 0) | CMYK (10, 90, 75, 0) | CMYK (55, 80, 0, 0) |

| 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
|---|---|---|---|---|---|---|---|---|
| WEB HEX #F6FFF2 | WEB HEX #E2F5FF | WEB HEX #F6F1FF | WEB HEX #FFF1F7 | WEB HEX #ECFFFF | WEB HEX #FCF4E3 | WEB HEX #EBEFFF | WEB HEX #FFF2F2 | WEB HEX #EADEFF |
| RGB (246, 255, 242) | RGB (226, 245, 255) | RGB (246, 241, 255) | RGB (255, 241, 247) | RGB (234, 255, 255) | RGB (252, 244, 227) | RGB (235, 239, 255) | RGB (255, 242, 242) | RGB (234, 222, 255) |
| CMYK (4, 0, 7, 0) | CMYK (9, 50, 0, 0) | CMYK (2, 5, 0, 0) | CMYK (0, 6, 0, 0) | CMYK (6, 0, 2, 0) | CMYK (0, 3, 10 ,0) | CMYK (6, 4, 0, 0) | CMYK (10, 2, 0, 0) | CMYK (5, 10, 0, 0) |

## Module Gradient Color Palette

# Typography

# Typography

The Harness brand uses Cal Sans, a contemporary typeface. Cal Sans is used in one weight; semibold.

For applications that cannot embed Cal Sans, we recommend using the system font Inter as a replacement. This will ensure that our brand identity remains consistent even in situations where our primary typeface cannot be used.

# AaBbCc 123!?@#

## Cal Sans Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789  !?@#$%^&*(

# Typography

Geist is used in 4 different weights; **Semibold, Medium,** Regular and Light. They are mostly used in subheaders and paragraphs.

For applications that cannot embed Geist, we recommend using the system font Inter as a replacement. This will ensure that our brand identity remains consistent even in situations where our primary typeface cannot be used.

# AaBbCc 123!?@#

## Geist Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789  !?@#$%^&*(

## Geist Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789  !?@#$%^&*(

## Geist Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789  !?@#$%^&*(

## Geist Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789  !?@#$%^&*(

# Hierarchy

For our paragraph style, we always use Geist to achieve the best legibility.

**heading-xlarge**
**Cal Sans, 72px, 120%**

# The AI-Native Software Delivery Platform

**heading-xlarge**
**Cal Sans, 72px, 120%**

# Automated CI/CD Security Testing

**subtitle**
**Geist, Medium, 20px, 137%**

Achieve engineering excellence and improve developer experience with the world's first AI-native software delivery platform.

**heading-xlarge**
**Cal Sans, 72px, 120%**

**Orchestrate Security Scans in the Pipeline**

**CTA text**
**Geist Regular, 16px, 137%**

Get started >

**heading-xlarge**
**Cal Sans, 72px, 120%**

Easily Configure and Run AppSec Scans with Harness CI/CD stages or in a standalone mode, integrating with any CI/CD tooling

**heading-small**
**Cal Sans, 48px, 120%**

# Introducing AI-Native Software Delivery

**subtitle**
**Geist, Medium, 20px, 137%**

Harness delivers an end-to-end software delivery platform that helps engineering teams achieve the highest levels of engineering excellence. Achieve these four outcomes with the power of AI:

**Body regular**
**Geist Regular, 16px, 137%**

Modernize DevOps          Measure & Improve Developer Experience          Securely Deliver Software          Optimize Cloud Costs

# Imagery & Graphics

# Iconography

Our icons are minimalistic and easy to understand, providing simplicity, scalability, consistency, and flexibility across various design contexts within the product.
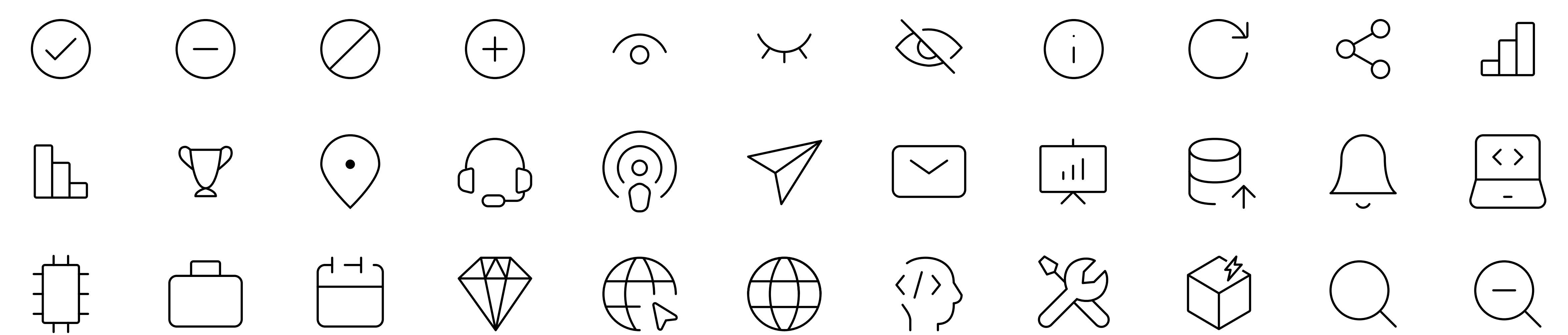
# Icons usage

**Harness icons** are compact symbols that represent a clear object/action or idea/metaphor.

Created to be read easily, at a glance, followed by a structure, the grid.
The grid helps to shape and balance the icon, through the keyshapes.

**Padding:**
2px for 32/24 px icon
1px for 16*16 px icon

**Strokes:**
1px stroke for 32/24/16 px
1,5px stroke for 64*64px
2px stroke for 100*100 px

**Corners:**
Generic corner radius is 1,
but when representing the harness logo like in approval step I
think that should have a different corner radius (10)

**Angles:**
15,30,45° depending on the case.

For more icons please visit: **https://iconoir.com/**
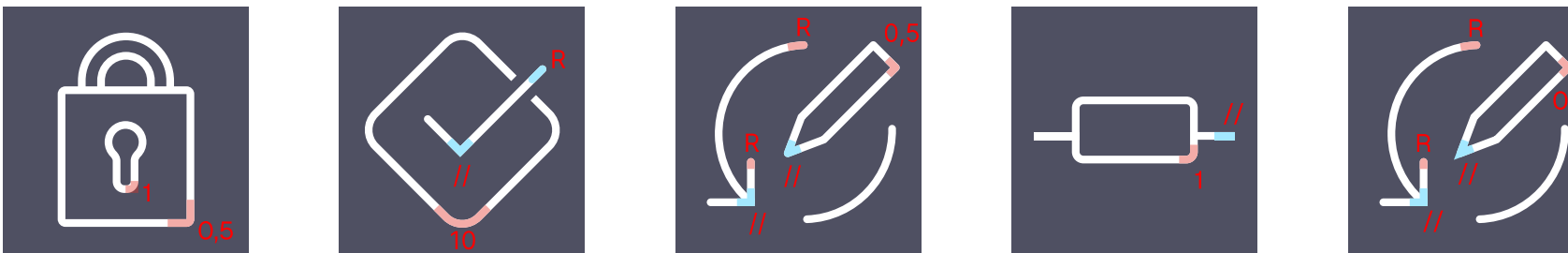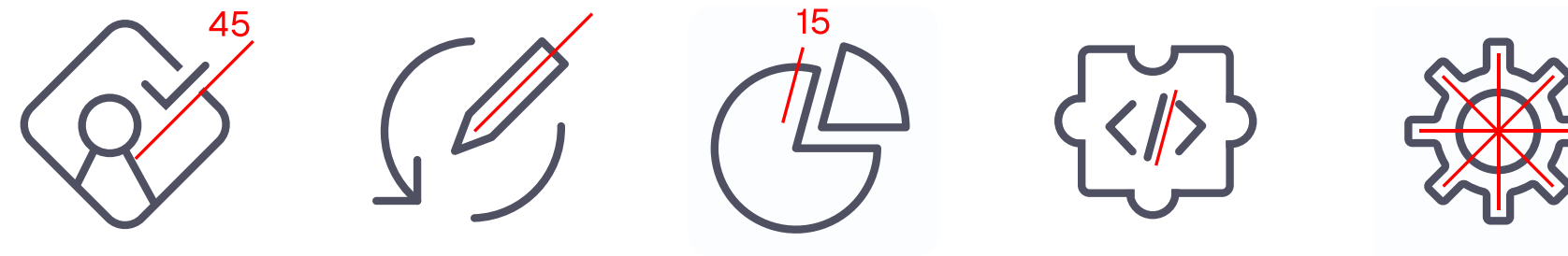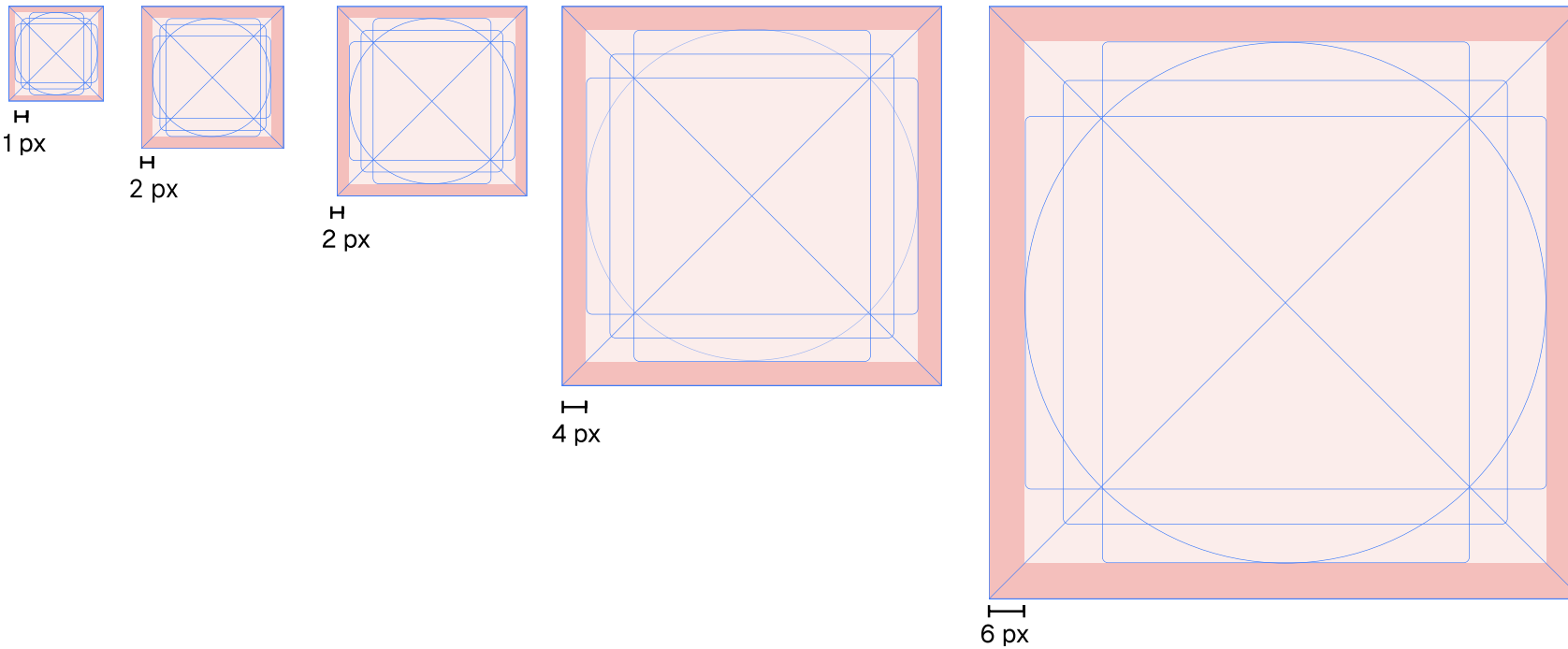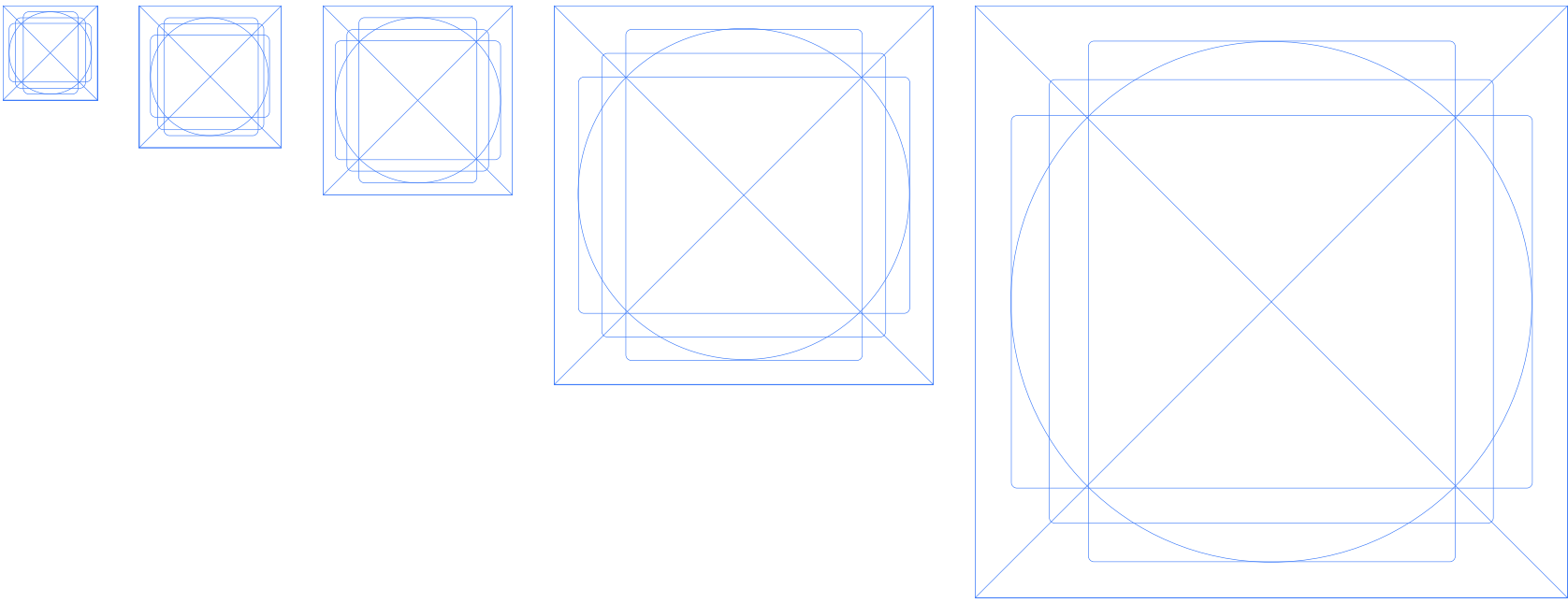
# Captain Canary

Capatain Canary is the mascot of Harness. He is often use to elevate and celebrate our brand.

The illustration style is hand-drawn and unique to Harness. This style is characterized by bold lines, vibrant colours, and a playful tone.

# Imagery

We often use supporting imagery that will serve more supportive role for things like blog posts or social cards, where the image might need to reference something specific, such as an event, modules, country or special holiday greetings.

When sourcing for key imagery, the image would be much more effective when it is illustrated close-up by a single item or symbol. Consider abstract images or images with interesting angles and crops.

At Harness, we often have images from our events and we want those imagery to showcase Harness internal culture. We use real-life photography, not staged.
This is to create an impression of what our brand looks like in motion.

Images should use natural lighting and white balance.
It should also demonstrate the diversity of our team through ethnicity, religion, gender and age. The people
in the images used should appear comfortable, natural and authentic.
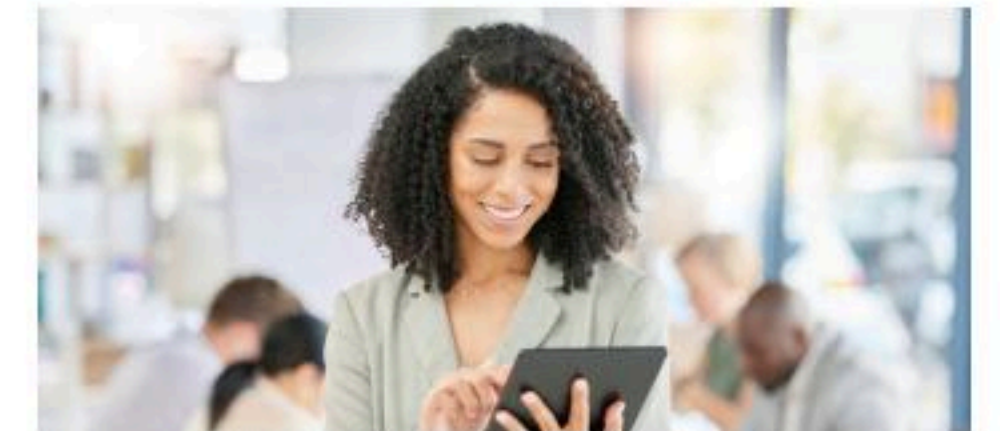
# Website

Our website and web pages follow a dark theme with 3D visuals, which differ from the 2D Harness Blue style. This digital aesthetic enhances the sleek and modern feel of our online presence while maintaining brand consistency in a way that suits digital environments.

## Code Hosting

acking the power of robust code hosting,
amless collaboration.

**chore: mitigates docker rate l**
MarenDias · committed 27 min a

**SUCCESS CRITERIA SATISFIED**

**90%**
Expected Resilience Score

**66%**
Resulted Resilience Score

✓ The resilience score has met the expectation

### Chaos engineering

Construct a resilient system that minimizes
downtime and saves on costs.

Update turbo.json
Justin George · 20 Mar 20:17

chore: mitigates docker rate limiting (#1
James Culhane · 19 Mar 16:45

fix: Failing tests (#13091)
Maren Dias · 19 Mar 12:09

## Hosting

g the power of robust code hosting,
ss collaboration.

Update turbo.json
Justin George · 20 Mar 20:17

chore: mitigates docker rate limiting (#
James Culhane · 19 Mar 16:45

chore: Add E2E test suite back to PRs
Tiana Bergson · 19 Mar 12:09

fix: Failing tests (#13091)

### Code Hosting

Packing the power of robust code hosting,
seamless collaboration.

**chore: mitigates docker ra**
MarenDias · committed 27 m

**SUCCESS CRITERIA SATISFIED**

**90%**
Expected Resilience Score

**66%**
Resulted Resilience Score

### Chaos engineering

Construct a resilient system that minimizes
downtime and saves on costs

## My Pipeline

⎇ Open Pull Request

▶

### Build

build & test          security test          +

**TOTAL CLOUD BILL**

**$436,65**   ↓ 12% (-$52,39)

Cost per team              -$12,39
Cost per business unit     -$40,00

### Transactions

EC2 Instances
(12 unused instances shutdown)

# Secure Software Delivery

Orchestrate security testing and
assure supply chain integrity for robust
software development.

**TOTAL VULNERABILITIES**

**460**  ▲ 10%

🔒

**REMEDIATED**

**424,652**  ▲ 14%

# DX Optimization

Gain valuable insights and seamless
access to software engineering tools
for improved productivity.

**Cristofer Rosser**
Developer

Onboarding in process...

✓ Initiate repo

✓ Set up branch protectio

## Environments

On-demand, pre-configured, secure remote development environments (Gitspaces™) that reduce toil in the development inner loop and make developers happy.

Get a Demo

### Why Cloud Development Environments?

Cloud Development Environments enable instant coding from any location, improve collaboration, accelerate onboarding, and enhance security with centralized control and consistent setups for seamless productivity.

**Optimize developer experience**
Empower developers to code, build, and test instantly from any location, using their preferred and properly configured development tools.

**Improve collaboration and productivity**
Reduce setup time and provide consistent environments that enable teams to get to coding faster, share configurations, and collaborate seamlessly.

**Accelerate developer onboarding**
Accelerate onboarding from weeks to minutes, dramatically reducing ramp-up time for new developers, contractors, and remote teams.

**Enhance security and governance**
Centralized control reduces security risks, ensures compliance, protects your intellectual property, and simplifies administration.

### Streamline the Development Inner Loop

Developers can start coding immediately with environments tailored to their projects, accessible from anywhere while maintaining familiarity with their preferred tools.

Create Gitspace

Select a region to run the Gitspace

US West

**Run preferred IDEs locally or in the cloud**
Developers can use their local IDE, which is seamlessly connected to their cloud environments (Gitspaces™), or they can use a cloud-provided IDE.

**On-demand development environments**
Properly configured development environments are instantly spun up whenever a developer is ready to code.
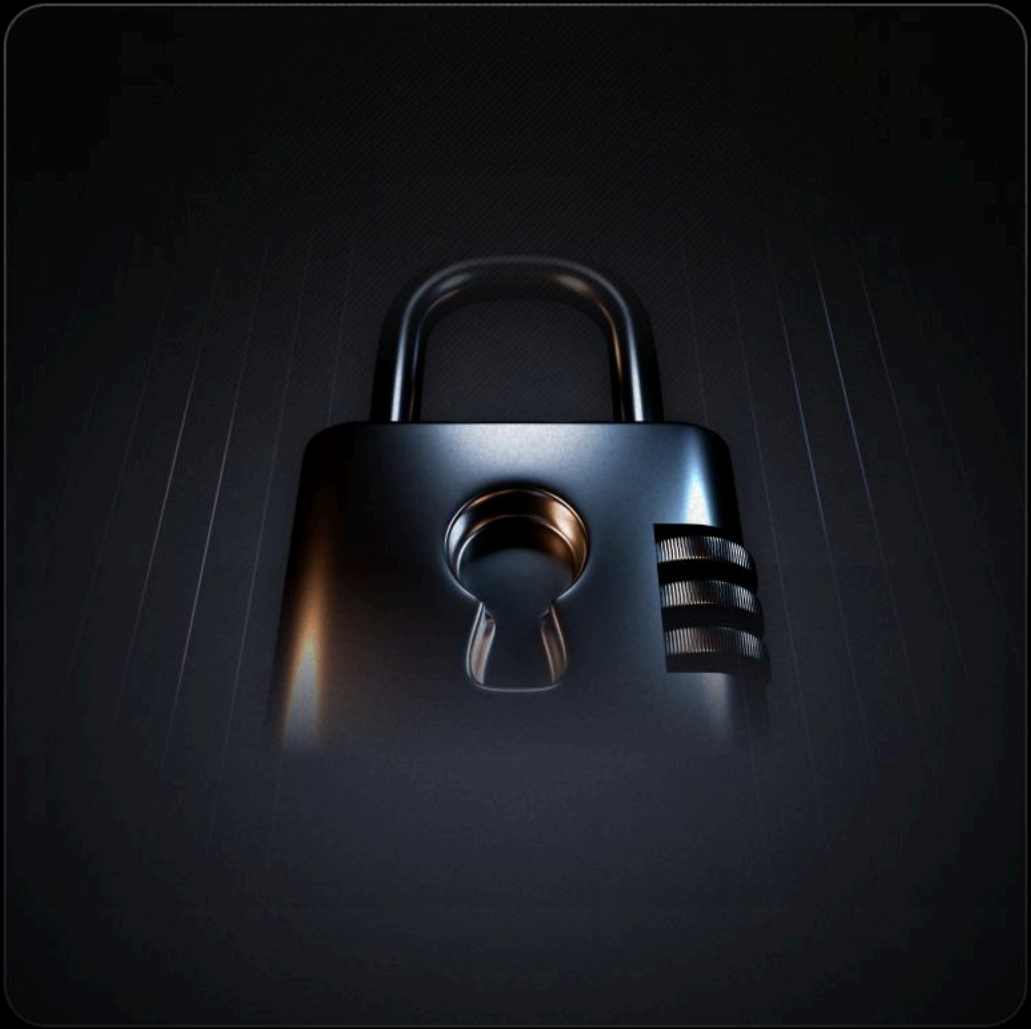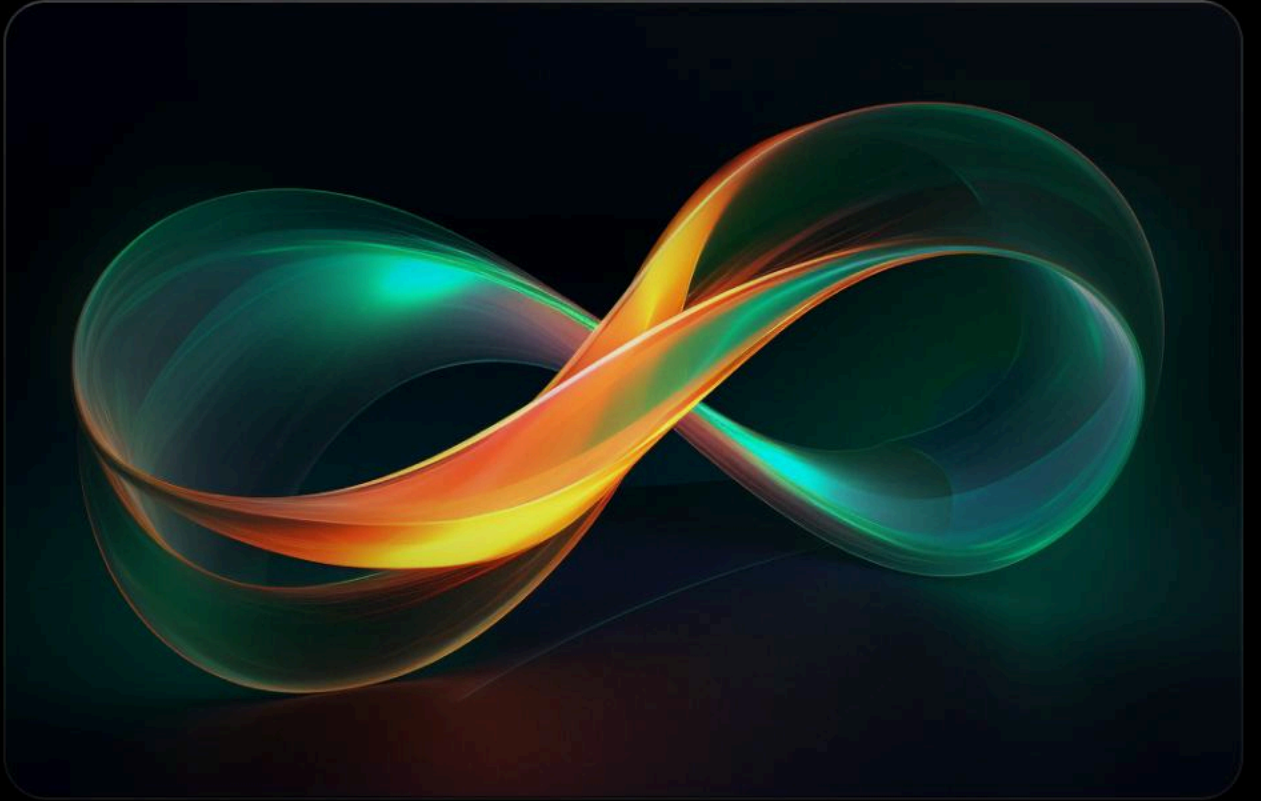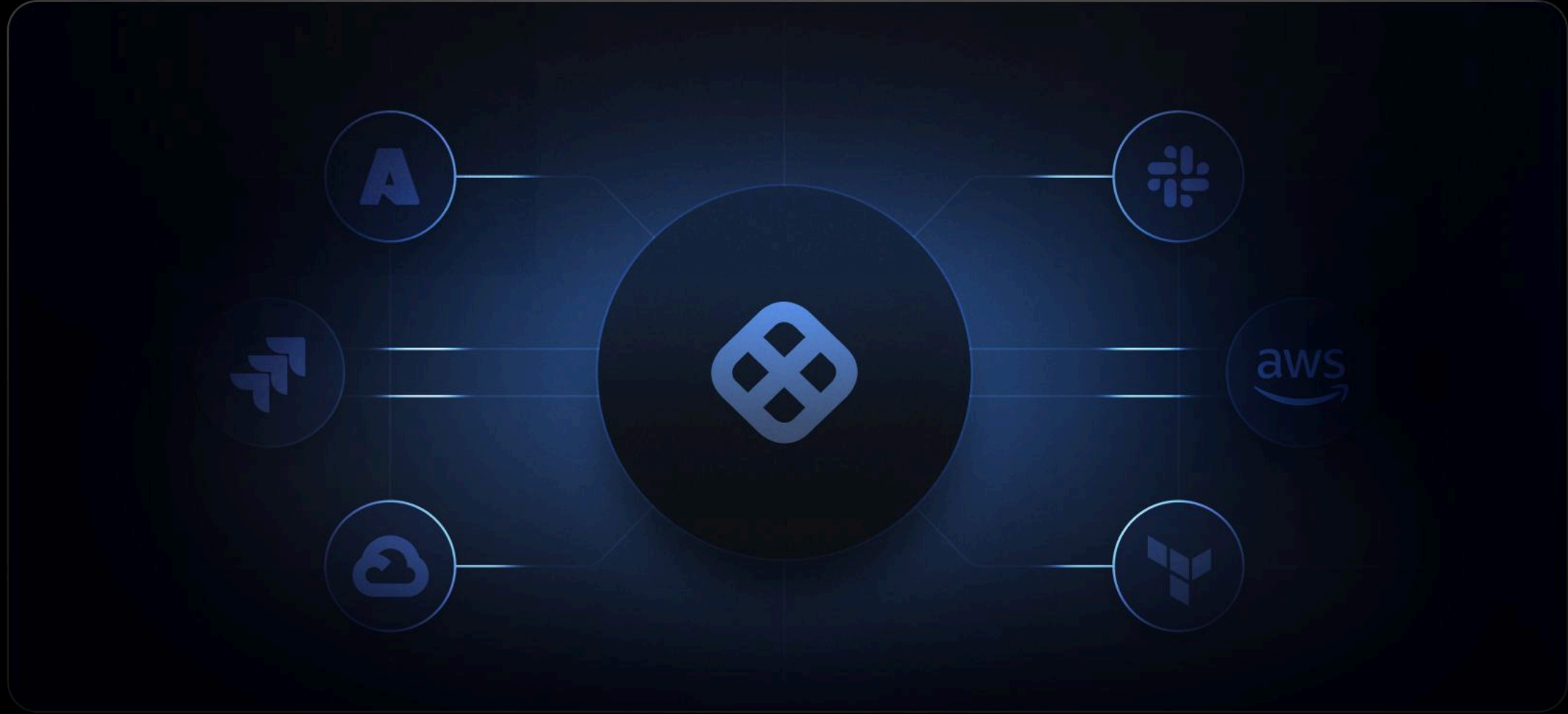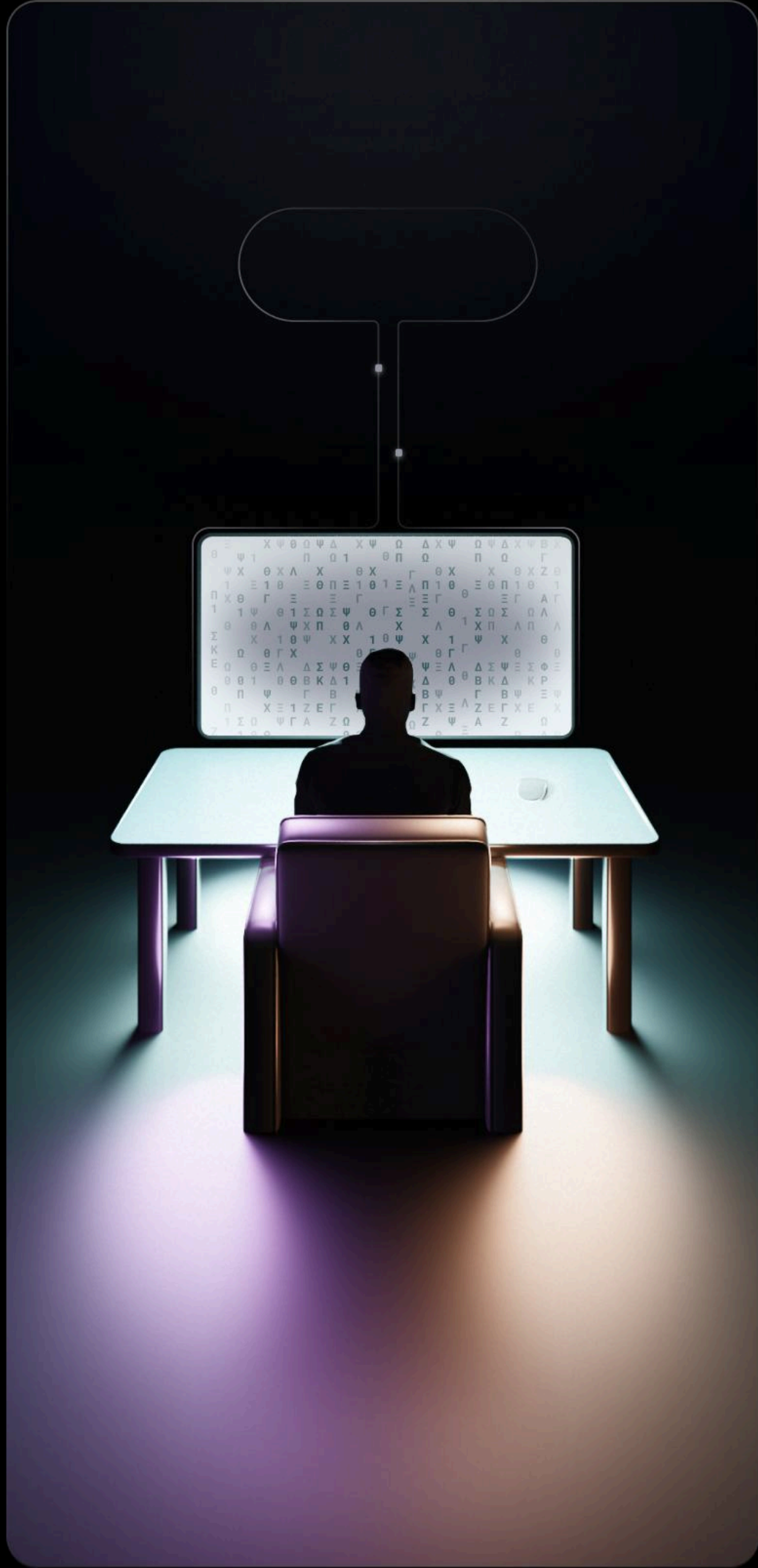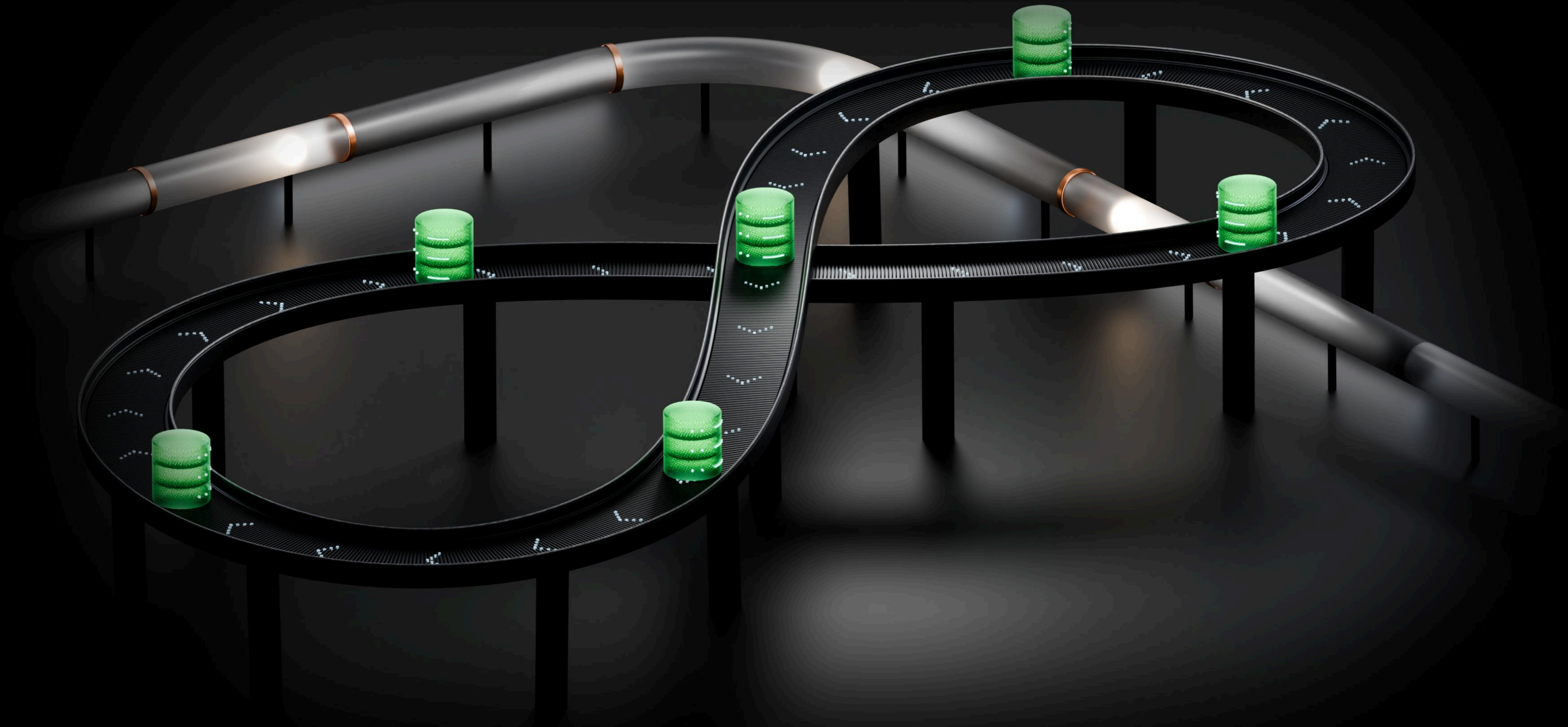
**Integrate with existing workflows**
Integrates smoothly with current development processes and tools, keeping developers in their flow state.

### Eliminate Environment Configuration Issues

Free developers from the burden of maintaining local environments and ensure consistency between development and production setups.

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harness
Secure Software Delivery

Unifying AI & DevOps to Accelerate Innovation | March 26, 2025   Learn more

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## Secure Your SDLC

Operating a secure software development platform is the foundation for securing your entire software development lifecycle and meeting regulatory compliance requirements.

Get started

Harness offers a wealth of built-in capabilities designed to keep your software development lifecycle secure and compliant without ever slowing developers down.

### Enforce Granular Access Controls

With the number and variety of user types involved in building and deploying applications for your organization, controlling platform access based on static entitlements alone doesn't cut it. The Harness Platform gives you granular role-based access control (RBAC) to enforce separation of duties and control what user groups are granted access to specific resources or deploy to specific environments. This allows you to better protect their data and key business processes through company-defined rules and roles.

### Keep Secrets Safe

Secrets are among several key software development elements attackers seek to exploit. The Harness Platform features a robust architecture, along with integrations to keep secrets safe. Secrets management is a key platform capability and offers you the option of using either your preferred secrets manager or the Harness platform's built-in secrets manager. The Harness Delegate, which resides in your network, interacts with secrets managers, minimizing risk. The Delegate also uses a pull model to receive instructions from the Manager so that you do not need open inbound ports listening for commands.

### Govern Through Policy-as-Code

SBOM and SLSA Verification

Software Supply Chain Validation   Publish to Artifact Registry   Open Policy Agent   Update Jira

SCA

---

## The AI-Native Software Delivery Platform™

Achieve engineering excellence and improve developer experience with the world's first AI-native software delivery platform.

Get started

### Introducing AI-Native Software Delivery

Harness delivers an end-to-end software delivery platform that helps engineering teams achieve the highest levels of engineering excellence. Achieve these team outcomes with the power of AI.

### Modernize DevOps

Upgrade your software delivery environment with native CI/CD, Feature Flags, Infrastructure Management, and Chaos Engineering tools.

**Continuous Delivery & GitOps**
Fully automate pipelines in multi-cloud, multi-region, and multi-service software environments.

**Continuous Integration**
Build & test faster with source code in any language and any operating system.

**Feature Management & Experimentation**
Release software faster by reducing risk associated with feature rollouts, and test improvements at every step.

**Infrastructure as Code Management**
Simplify infrastructure management with automation to reduce outages and drift.

**Chaos Engineering**
Discover how you can take more control of your service reliability posture and meet SLOs out of the box or build out custom scenarios embedded in your pipeline.

**Incident Response**
Remediate incidents faster with on-screen stages, increased context and collaboration for improved reliability and reduced downtime.

**Service Reliability Management**

**Database DevOps**
Integrate database changes into your development pipeline and gain database observability to detect issues before they escalate.

**Artifact Registry**

Increased Deployment

Cloud Developer Environments

Security Testing Orchestration

# Socials / Ads

Our social presence is a mix of both styles—combining the 2D Harness Blue with Captain Canary for fun and engaging content, while also integrating 3D visuals from our website's dark theme for a balanced and dynamic brand representation. This mix ensures a seamless transition between our digital and physical brand experiences depending on the asset we are creating.
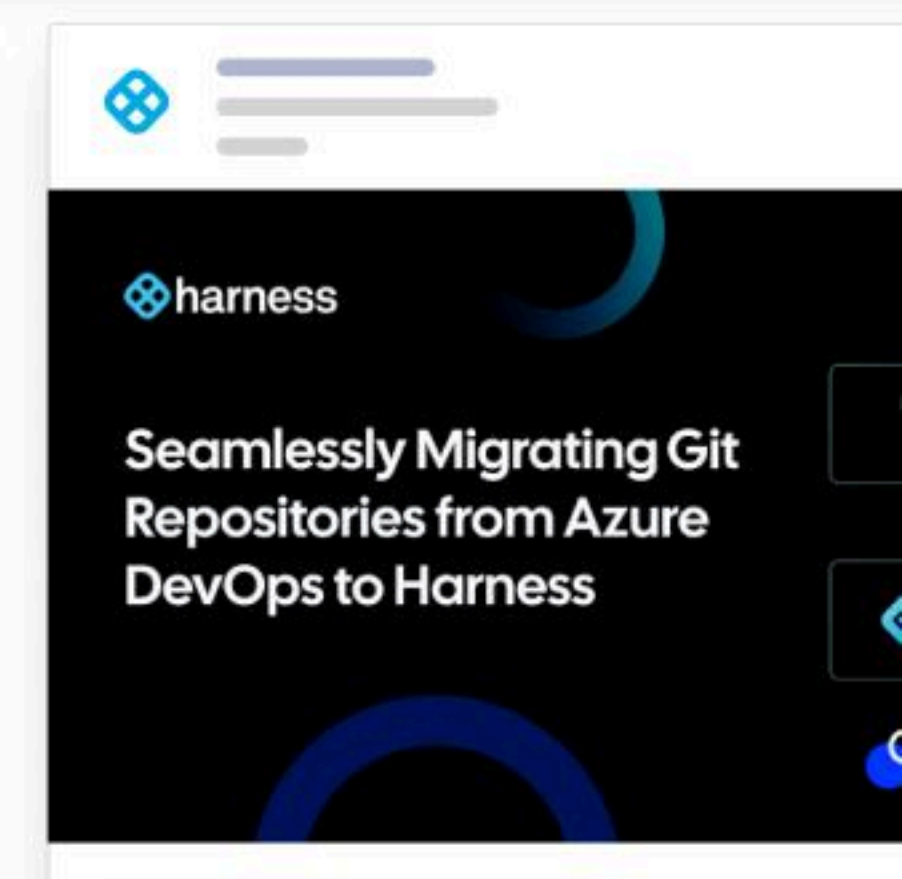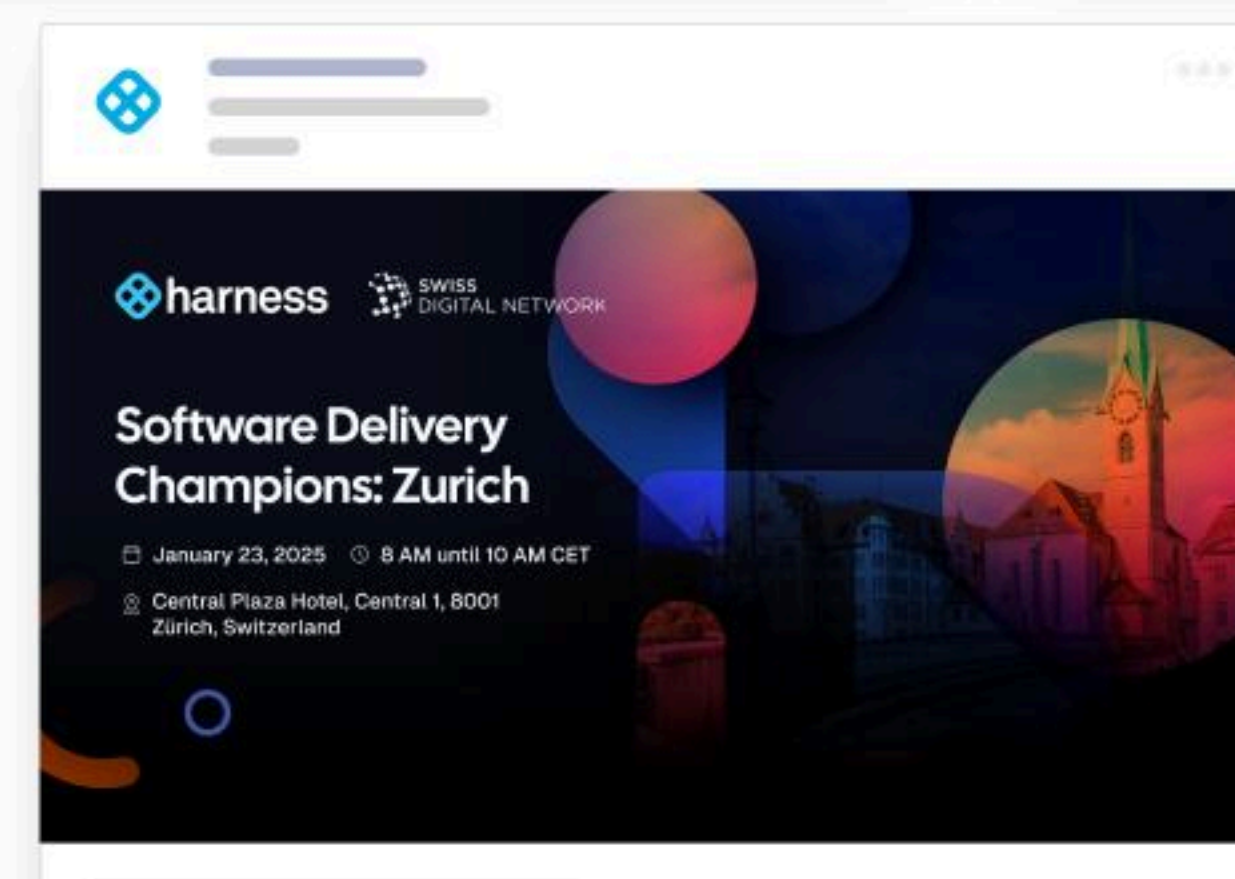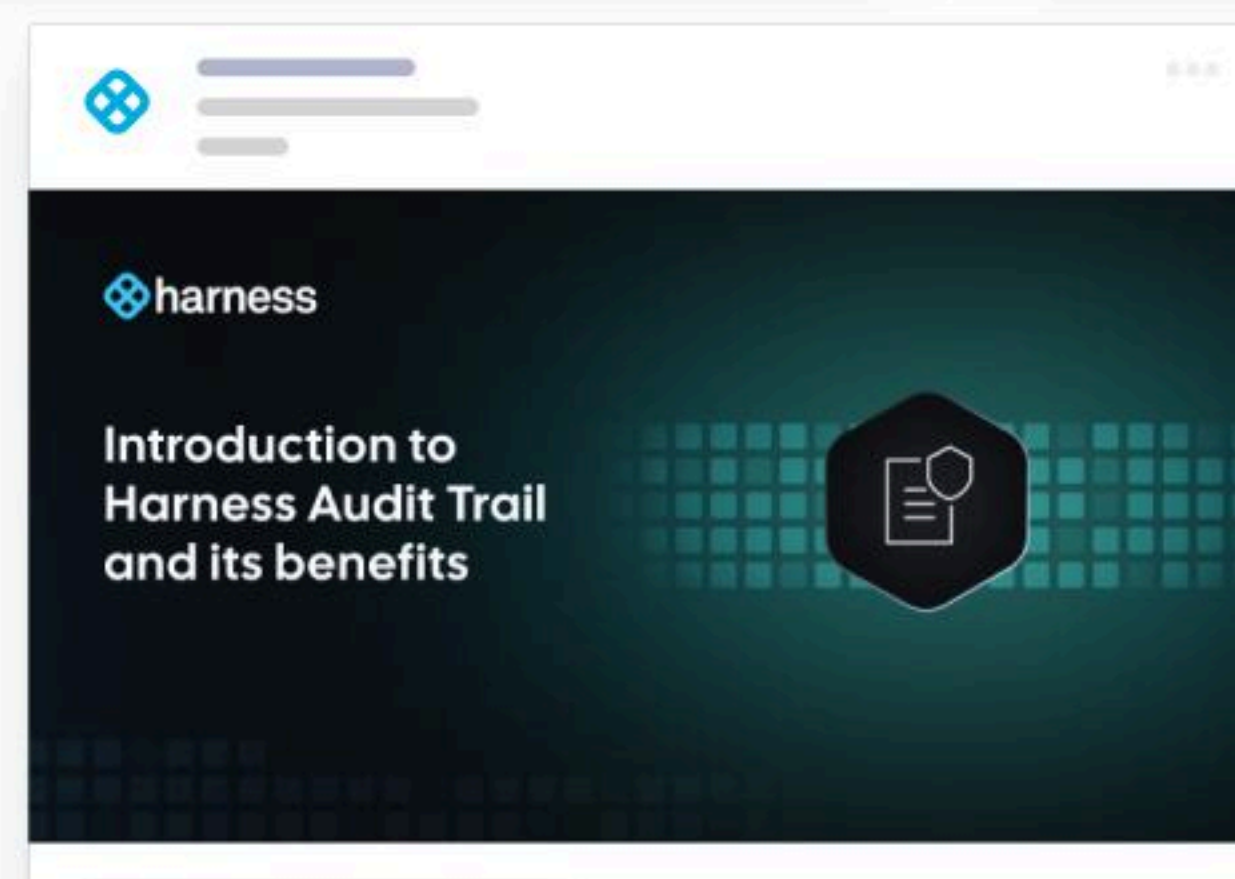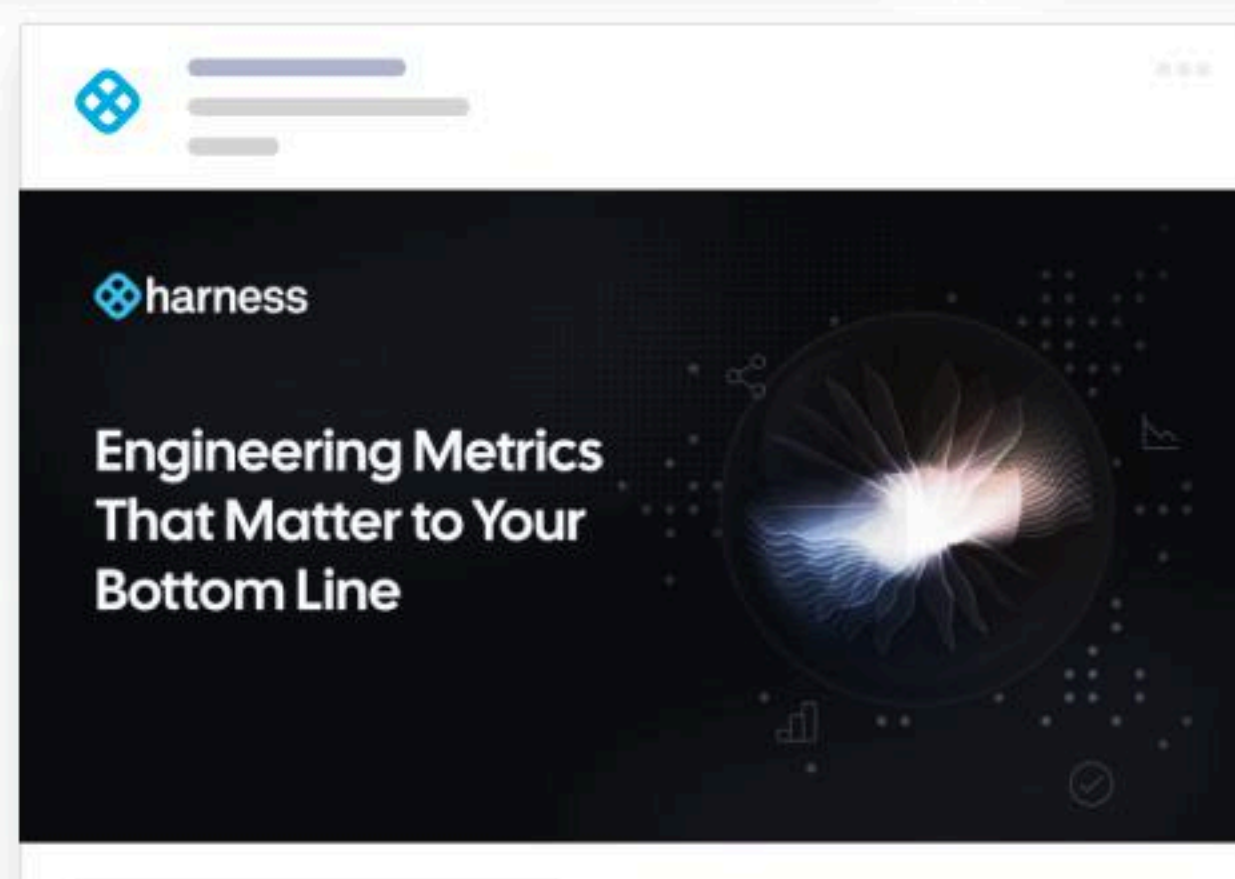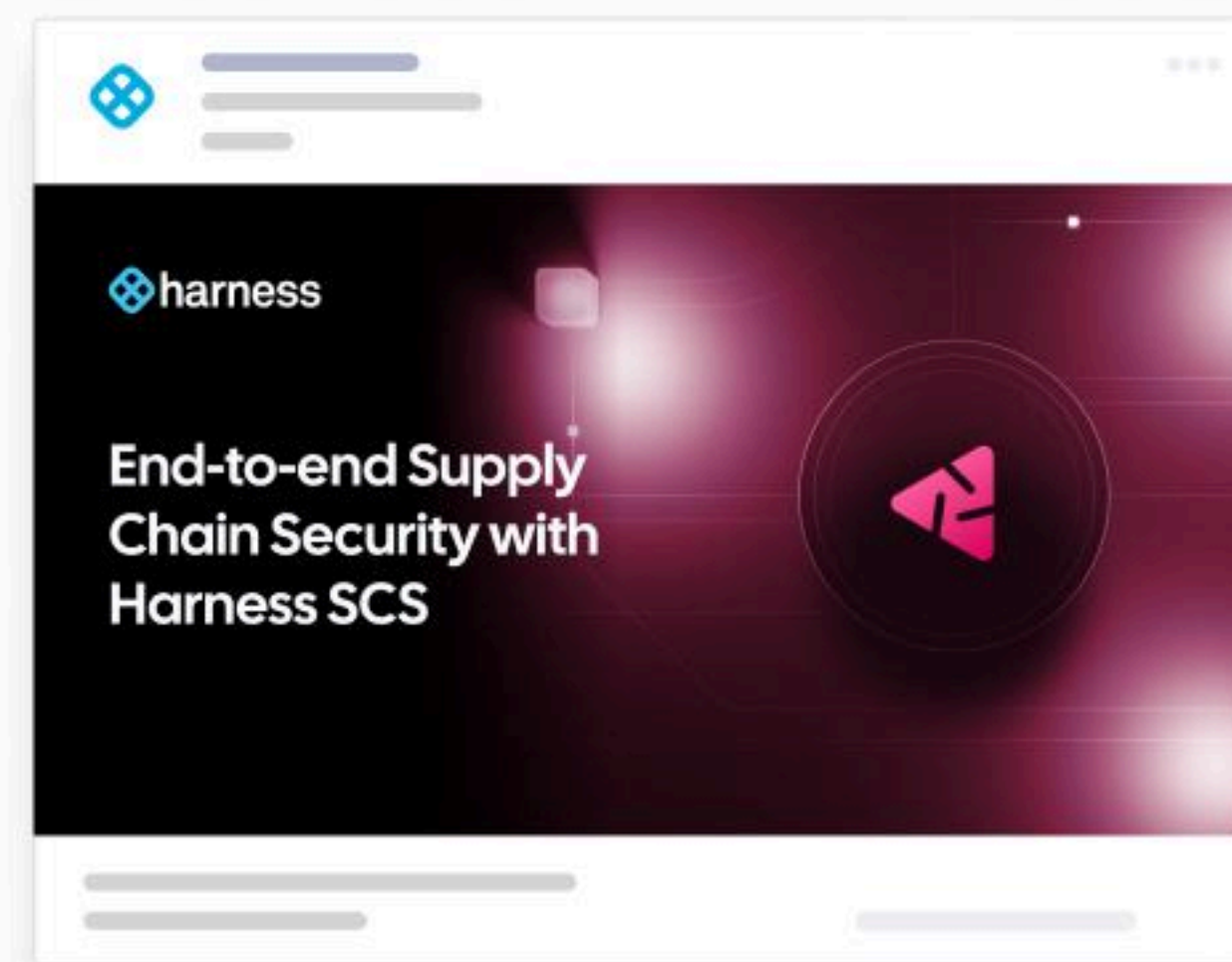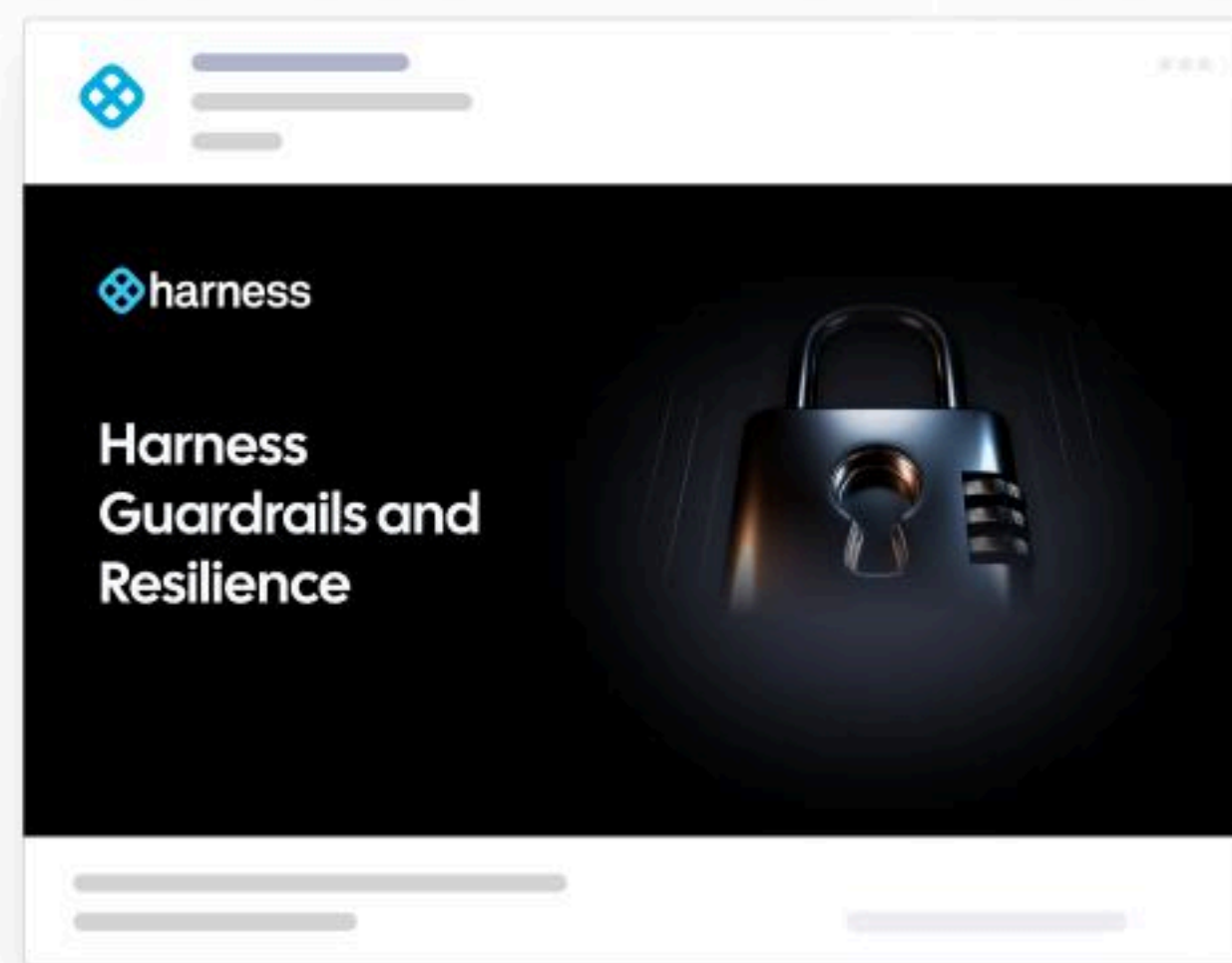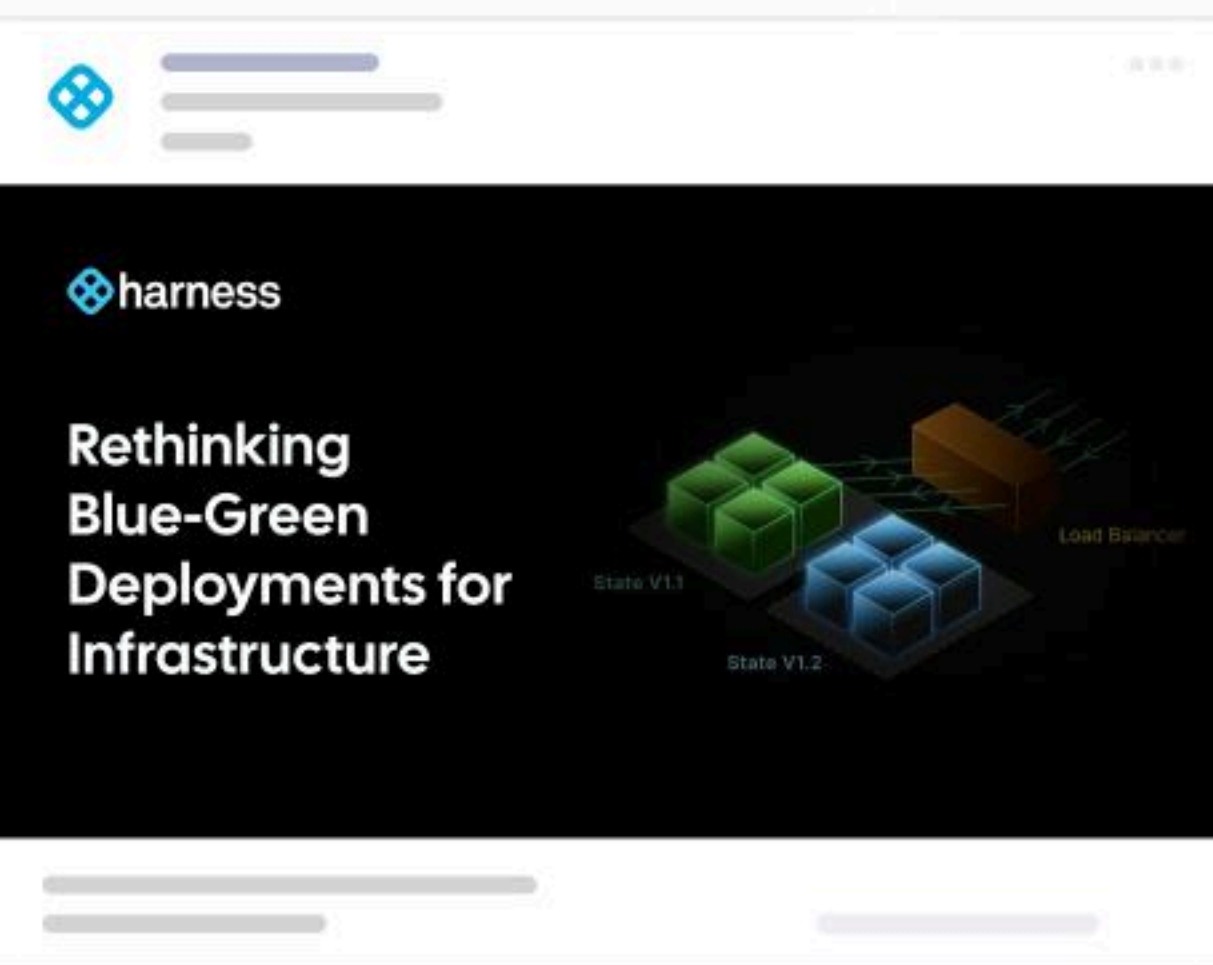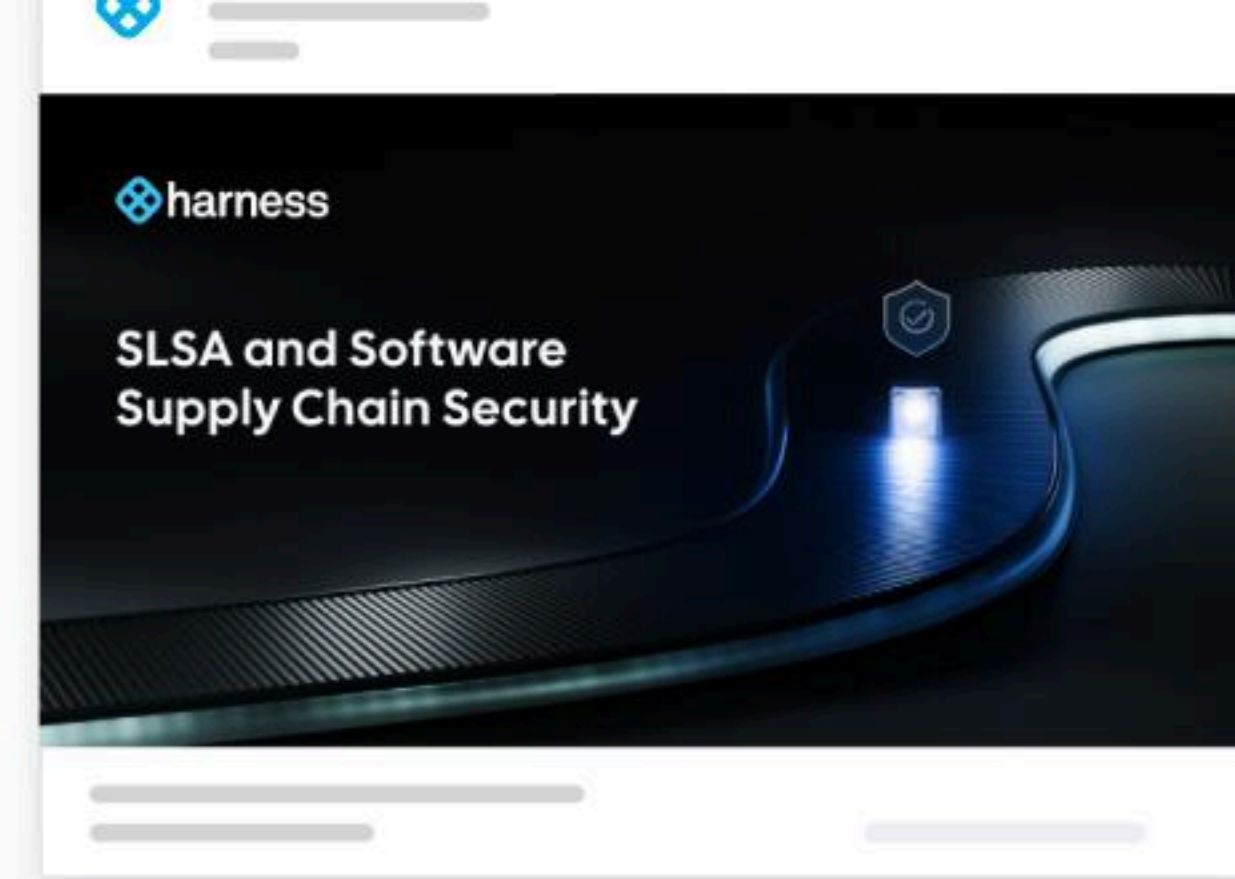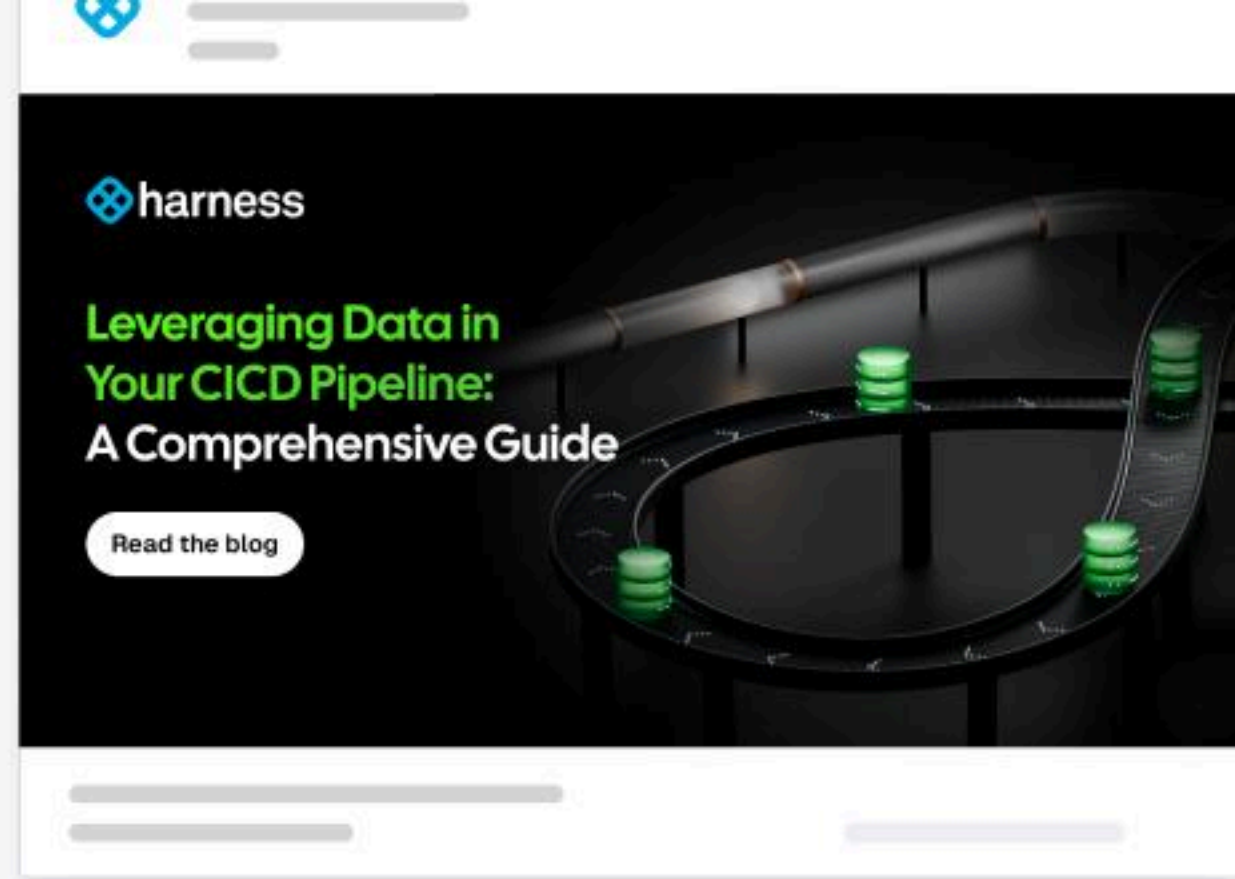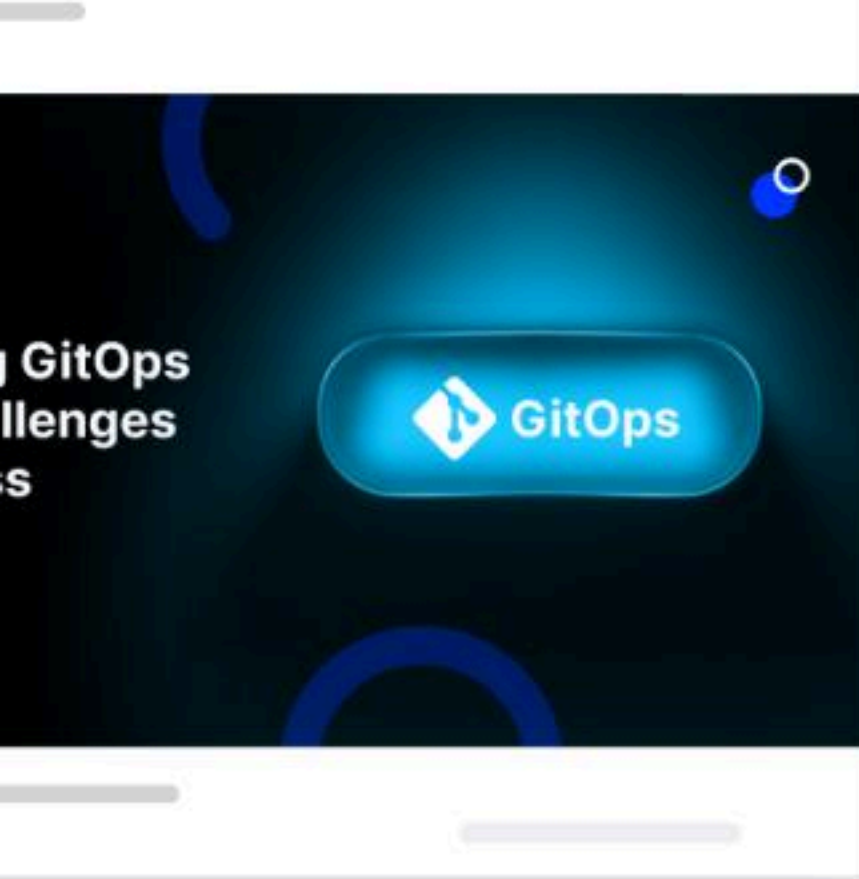
# Case study

## Booking.com

Booking.com Streamlines Delivery at Scale with Harness
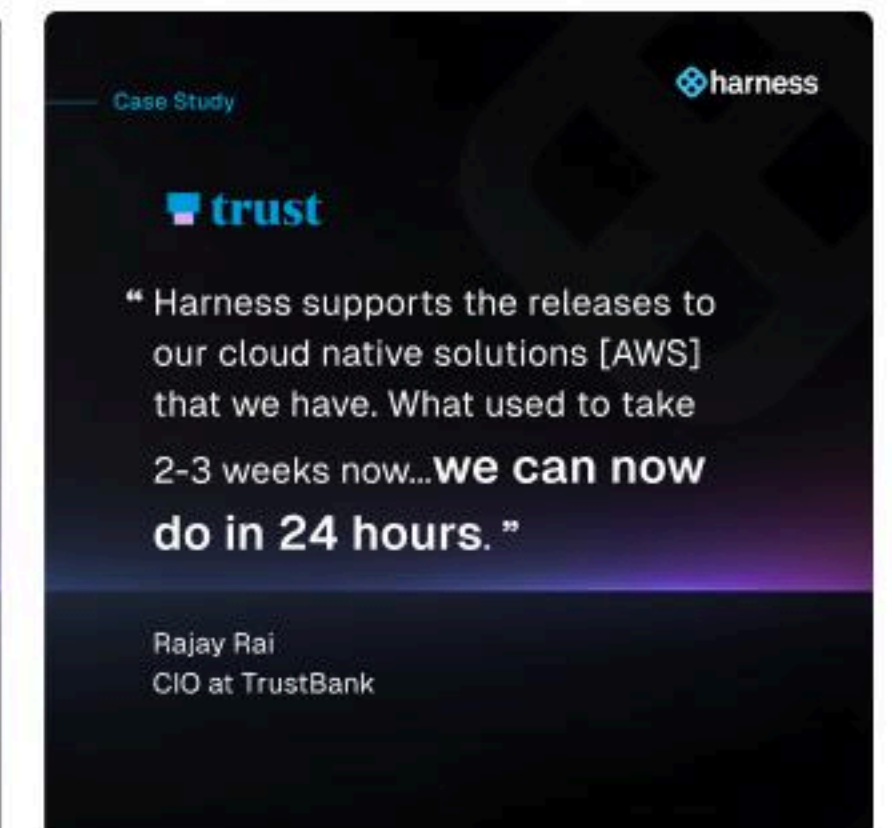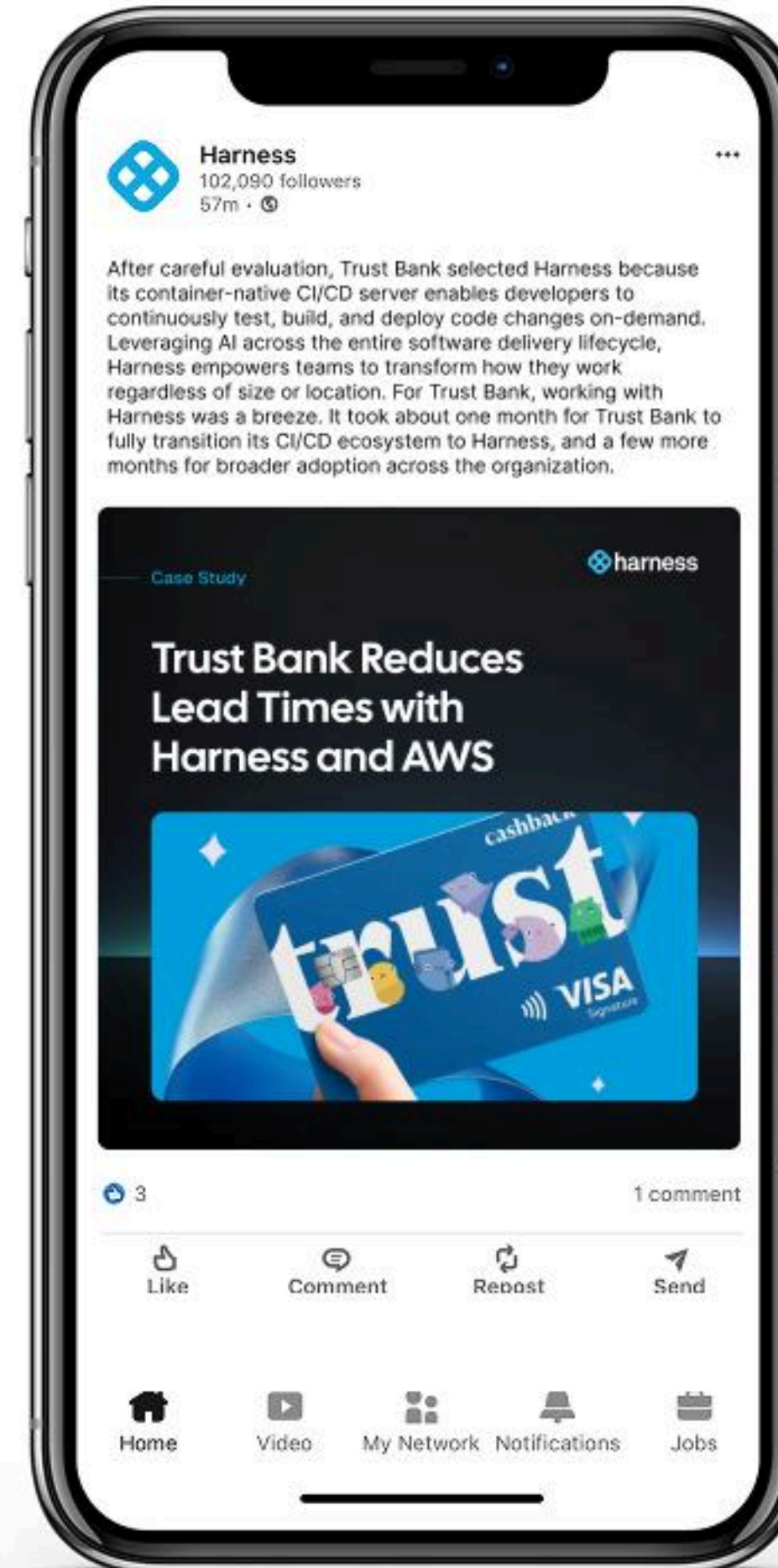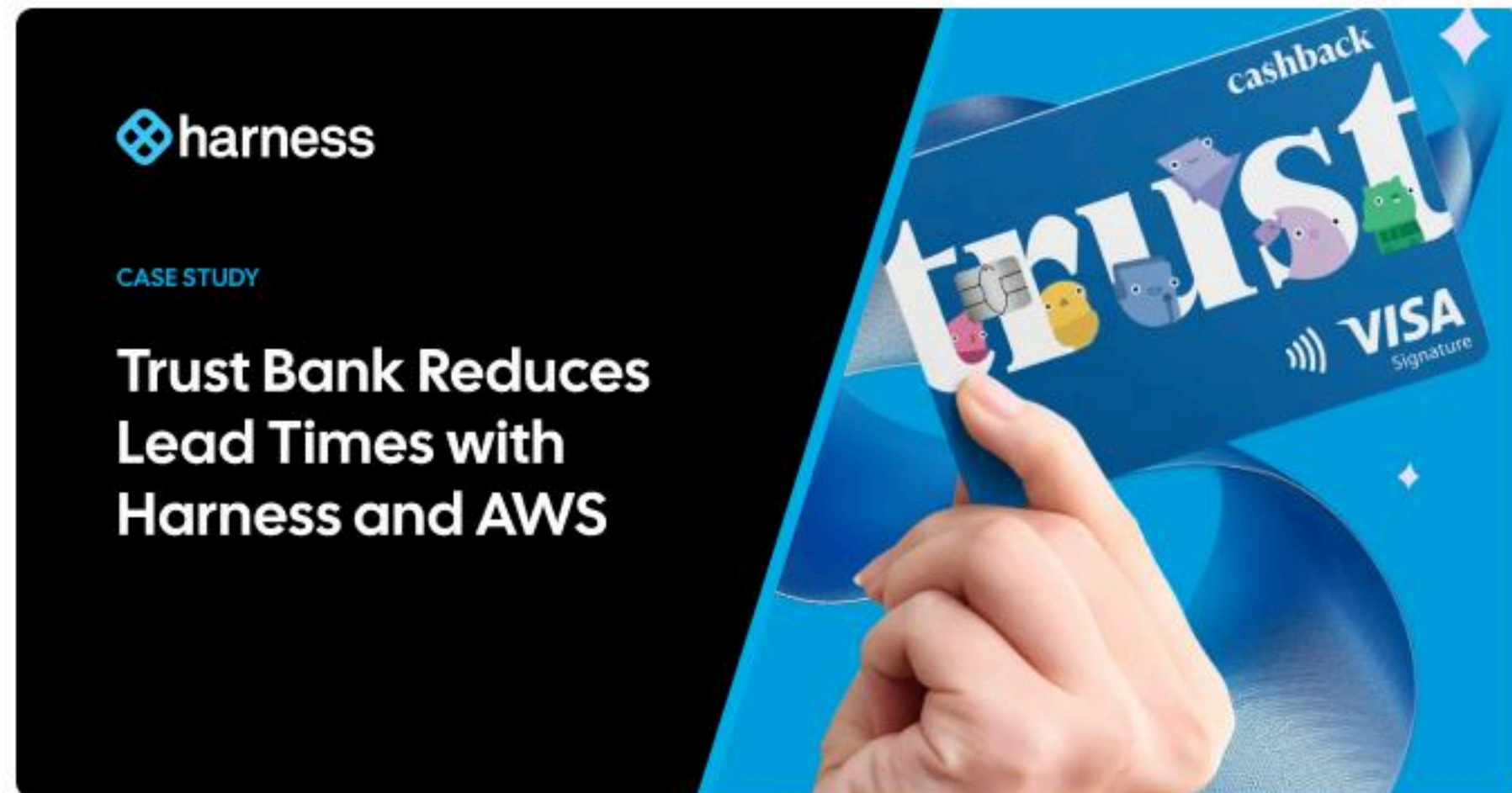
**CASE STUDY**

**Booking.com Streamlines Delivery at Scale with Harness**

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**Harness**
102,090 followers
57m

As a leading global online travel platform, Booking.com faced challenges of modernizing their deployment processes. Booking.com partnered with Harness to adopt a unified continuous delivery (CD) solution that addressed the limitations of legacy, homegrown deployment tools and supported its hybrid cloud environment. Check Leo Kraan, Director of Engineering - Developer Experience, discuss how Harness has helped Booking.com enhance their developer efficiency and improved deployment velocity.

**Case Study**

**Booking.com Streamlines Delivery with Harness**

3    1 comment

Like    Comment    Repost    Send

Home    Video    My Network    Notifications    Jobs

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**Case Study**

# 90%
### Increased Deployment Velocity

**Modules used**
Continuous Delivery & GitOps

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**Case Study**
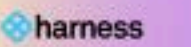
## Booking.com

"Harness CD has improved the developer experience at Booking.com. It provides a **unified platform** for our developers to deploy to public and private cloud.

**Leo Kraan**
Director of Engineering
Developer Experience

Where security meets speed: an artifact registry that accelerates pipelines with iron-clad security & compliance.

## Centralized Artifact Hub

Unify all your artifacts in one secure, central solution. Enhance build reliability, boost developer productivity with automated workflows, and improve team collaboration. Seamlessly integrate with CI/CD pipelines for faster, more consistent releases.

## Fortified Artifact Security

Safeguard your artifacts with fine-grained access control, automated security scanning, and comprehensive auditing. Ensure software supply chain integrity through SBOMs, attestations, and policy enforcement, maintaining compliance and robust governance.

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harness.io

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Secure Software With Harness

Secure your DevOps pipelines and applications, end to end

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Cyberattacks targeting the software development lifecycle continue to grow in number and in sophistication. And while security is increasingly critical, it remains a top challenge when building and deploying modern applications, primarily because most approaches to securing applications and development pipelines degrade velocity.

Securing the modern software development lifecycle requires organizations to:
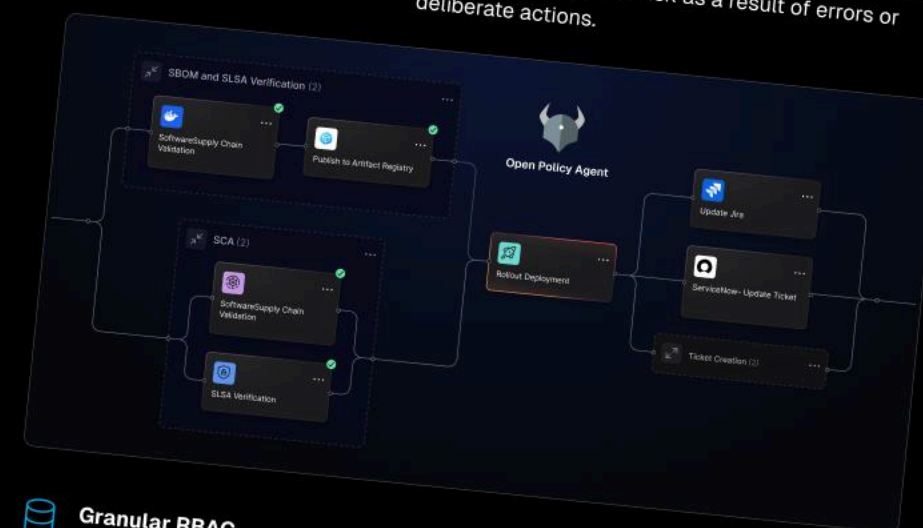
1. Operate a secure DevOps platform
2. Integrate and shift security left throughout CI and CD pipelines
3. Enable users to rapidly prioritize and remediate vulnerabilities
4. Enforce guardrails preventing unsanctioned DevOps practices and the release of insecure code
5. Establish continuous software supply chain governance, risk management, and compliance

However, aligning and integrating the tools, technologies, and processes necessary to accomplish these objectives is easier said than done. Simply taking the approach of locking everything down is sure to create massive friction across developer workflows in ways that risk production deadlines and degrade developers' overall user experience. HOW security technologies and measures are applied throughout the software development lifecycle makes a substantial difference for both application security and developer productivity.

The Harness Platform solves these tough security challenges through integrated platform security capabilities, shift-left application security testing with AI-driven remediation, and full-featured software supply chain security posture management– all of which preserve developer productivity.

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# Harness Infrastructure as Code Management

With HashiCorp's move to Resources Under Management (RUM) pricing and pending acquisition by IBM, many organizations are seeking safer, more cost-effective alternatives. Harness IaCM is a drop-in replacement for HashiCorp Terraform Cloud, that provides better pipeline management, proactive policy enforcement, and usage-based pricing.

> Pushing upgrades to Kubernetes clusters is 4x faster than it used to take with Terraform Cloud

John Maynard, Director of Platform Engineering

## Enterprise-Grade Automation

Harness delivers unmatched pipeline automation capabilities that scale with your organization. Teams create standard templates for infrastructure deployment, while taking advantage of powerful parallel execution. The visual pipeline builder makes it easy to design complex workflows, while everything remains as-code. Custom steps, parallelization, and advanced logic are all supported out of the box, enabling teams to automate even the most complex scenarios.

## Complete Platform Integration

Unlike point solutions, Harness provides a comprehensive DevOps platform where IaCM seamlessly integrates with CD, an internal developer portal (IDP), and security teams. This integration enables powerful capabilities like automated ephemeral environments and streamlined deployment workflows. The IDP provides a single pane of glass for infrastructure self-service. Use Harness IaCM stand-alone or as part of the platform.

## Advanced Policy Controls

Harness elevates security and compliance with proactive policy enforcement using Open Policy Agent (OPA). Unlike traditional approaches that only check policies during runtime, Harness evaluates policies when pipelines are created or modified. Approvers see estimated cost impacts and policy compliance alongside change visualizations. This proactive approach ensures security and compliance are built into the infrastructure lifecycle, not checked as an afterthought.

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## Improve and Measure Developer Experience

Improve your ability to attract, retain, and onboard high-caliber engineering talent while fostering a culture of innovation and improvement.

### Software Engineering Insights
Discover bottlenecks, assess productivity, and improve developer experience.

### Cloud Development Environments
On-demand, secure, remote development environments that reduce toil in the development inner loop.

### Internal Developer Portal
Improve developer effectiveness, reduce cognitive load & automate common tasks.

### AI QA Assistant
Redefine testing with AI that generates tests, recommends assertions, and self-heals.

### AI Code Assistant
Generate code, comments, tests, Terraform scripts, and pull request summaries.

## Secure Software Delivery

Safeguard applications throughout development and integrate security into every phase of the software development lifecycle (SDLC) to secure the software supply chain.

### Security Testing Orchestration
Shift security left and remediate with AI guidance.

### Supply Chain Security
Manage CI/CD security posture. Govern OSS dependencies with SBOMs and artifact promotion with SLSA attestation.

## Optimize Cloud Costs

Manage cloud services to eliminate waste and ensure that appropriate resources are allocated. This achieves an optimal balance between efficiency and performance.

### Cloud Cost Management
Control cloud costs with intelligent automation and save up to 70% on your cloud bill.

### Get started today
Sign up for an in-depth demo today.
www.harness.io/demo

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## End-to-End Lifecycle Control

Gain end-to-end traceability of your artifacts from commit to archival. Optimize storage with automated retention policies, and govern artifact usage through policy-as-code based on metadata, ensuring full visibility and compliance throughout the lifecycle.

## Simplified Platform Experience

Stand-alone artifact management is rapidly becoming a thing of the past. By managing artifacts as part of your software delivery platform, configuration and maintenance are streamlined. Users and roles are configured in one place. Fewer integrations need to be maintained. Quality meta-data flows seamlessly between pipelines and artifact stores.

### Before Harness
- Scattered Artifacts
- Manual security checks
- Limited traceability
- Storage bloat
- Compliance headaches
- Unmanaged dependencies

### After Harness
- Centralized artifact hub
- Automated security scans
- Optimized storage
- Effortless compliance
- Full lifecycle visibility
- Self-contained builds

### Get Started Today
Learn more about Harness Artifact Registry
Please visit www.harness.io to learn more.

### Request a demo

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# Harness Platform:
## Developer-friendly, Security-ready DevOps

The Harness Platform, featuring Harness Continuous Integration (CI), Continuous Delivery & GitOps (CD) modules, along with Harness Code Repository (CR) and Harness Artifact Registry (AR), is built to maximize developer freedom within the guardrails that ensure that development teams operate in ways that don't expose their organization to additional cyber risk. From the developer's perspective, Harness makes doing the right things more intuitive and minimizes the potential for risk as a result of errors or deliberate actions.

### Granular RBAC
Harness provides fine-grained RBAC to enforce separation of duties and control what user groups are granted access to specific...

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## Key Differentiators

### Fine-Grained Access Control
Control who can edit or run each automation pipeline. Access to view State files, and their history, is a separate control. As a result, you have great control over who does what in different roles and teams.

### Plugin Ecosystem
Extensive integration capabilities with built-in support for OpenTofu, security scanners like Snyk, Wiz, and Checkov, plus the ability to add custom plugins for specific needs. Run security scans and custom tests using either pre-built integrations or simple scripted steps.

### Usage-Based Pricing
Pay only for successful Apply actions, not per workspace or resource. Scale your infrastructure management without unexpected cost increases, and take full advantage of concurrent execution without additional charges.

### GitOps Integration
Support for modern GitOps workflows enables developer-centric infrastructure management through familiar pull request processes. Teams can automatically trigger infrastructure updates from code changes, with built-in PR-based approvals and automated policy checks.

### About Harness
Harness is the leading end-to-end platform for complete software delivery. It provides a simple, safe, and secure way for engineering and DevOps teams to release applications into production. Harness uses machine learning to detect the quality of deployments and automatically roll back failed ones, saving time and reducing the need for custom scripting and manual oversight, giving engineers their weekends back.
Please visit www.harness.io to learn more.

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# The AI-Native Software Delivery Platform™

### About Harness
As a modern software delivery pioneer, Harness provides customers with a robust, scalable, and intelligent platform that supports the development, deployment, and operation of their applications. At the core of our mission lies a deep commitment to empowering software engineering teams worldwide. We are dedicated to providing the tools, knowledge, and resources necessary for these teams to excel in their work. Our ultimate goal is to revolutionize the way software is developed, ensuring that every team, regardless of their size or location, can deliver code with utmost reliability, efficiency, and speed.

### Modernize DevOps
Accelerate the pace of innovation by employing a modern DevOps approach for software delivery that automates processes and accelerates time-to-market.

### Continuous Integration
Build securely up to 8x faster than other CI solutions.

### Continuous Delivery & GitOps
Securely deploy application and infrastructure changes.

### Feature Management & Experimentation
Safely release features and measure impact on customer experience.

### AI DevOps Assistant
Rapidly build, repair and enhance your pipelines.

### Chaos Engineering
Identify weaknesses & potential outages in infrastructures.

### Infrastructure as Code Management
Manage Infrastructure as Code in a reliable, repeatable way.

### Code Repository
Securely host Git repositories with advanced access controls and governance.

### Artifact Registry
Simplify delivery with a universal registry that...

### Database DevOps
Accelerate...

# Print and events

For all printed collaterals and booth/event branding, Harness Blue should always be used alongside our Captain Canary mascot. This includes posters, banners, and promotional materials. White text should be used on top of Harness Blue for clear and impactful messaging. This ensures a fun, engaging, and recognizable brand presence in physical spaces.

# Thank You

harness